

## **ISLAMIC VALUES IN FUNDAMENTAL CONCEPTS OF CONTEMPORARY QUALITY MANAGEMENT MODELS INCLUDING HALAL INDUSTRY**

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Historical heritage of economic development of different Muslim and non-Muslim societies can demonstrate to us a lot of facts, customs and tradition-based philosophical approaches to trade and commercial and entrepreneur activity as like as requirements to quality of goods and services. Since ancient time issue of life quality has played key role in comprehension of social development dynamics and aspiration to create general index of economic development as like as GDP. But contemporary open-market global economic system urgently requires rethinking of GDP nature that should be more coherent today with social policy focused on life quality.

Taking into consideration that social policy by its nature is element of management politics that is based of cultural background of society. Since second part of 20th century starts rebirth of Islamic knowledge and their implementation in economic activity and everyday social life. Islamization of economic sphere caused intensive economic development, enhancement of political stability, prosperity growth and acceleration of labor conditions, also lifetime in most of countries in Muslim world. Despite of gained positive results such changes have faced with negative tendencies: exaggeration of medical services costs, population ageing, anthropogenic pollution. It is well-known notion that quality of life is close related with stages of goods life cycle – engineering, producing and using – and in the same time with existence of common standards for all participants of economic activity. Traditionally in Muslim world such standards was based on Quran and Sunna, and their economic interpretation was implemented into not only mechanisms of Islamic financial system or economic institutions, also in philosophy of ethics of economic behavior, producing and certification of Halal goods and services.

Monopolization and incorporation of national markets of goods and services into global economic system together with high level of world competition caused creation of International Organization for Standardization (ISO) in 1946. Since this time take origin numerous studies focused on finding fundamental elements of company's excellence that were conducted by individuals, expert groups, research institutes, university professors and NGOs. In result was created Excellence Model as most common and popular in the world model of the so-called "ideal organization", base principles of which are: leading with vision, inspiration and integrity; managing with agility; succeeding through the talent of people; sustaining outstanding results; adding value for customers; creating a sustainable future; developing organizational capability; harvesting creativity and innovation. Also within last decade the main precondition of incorporation into international market for local company or organization as well as national market leadership is successful certification of its quality management system that includes not only quality of company's management in general. It also includes quality management of producing goods and services, ecological and ethical issues, corporate culture (related with religion, traditions and customs), knowledge of organization (experience of staff in solving situations related with company's activity) that is also important for Muslim world.