

МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ
НАЦІОНАЛЬНИЙ ТЕХНІЧНИЙ УНІВЕРСИТЕТ
«ХАРКІВСЬКИЙ ПОЛІТЕХНІЧНИЙ ІНСТИТУТ»

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до аудіювання

«BBC news»

Для студентів 1 курсу

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Укладачі Н.О. Малько, В.В. Басов

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Кафедра іноземних мов

Аксіомою сучасної методики викладання іноземних мов є використання автентичного матеріалу для формування комунікативної компетенції в аудіюванні. Вміння здійснювати комунікацію залежить значною мірою від того, наскільки студенти опанували навички розуміння на слух англійської мови в природному темпі та обсязі.

Дані методичні вказівки призначені для студентів 1 курсу і сприятимуть подоланню можливих труднощів розуміння на слух. Методичні вказівки складаються з аудіоматеріалів новин медіа-компанії BBC, які мають різну тематику та охоплюють лексику як побутового, так і загальнонаукового рівня з таких областей як економіка, екологія, охорона здоров'я та інших. До кожного звукового запису, зробленого носіями мови, додається його текстовий варіант (tapescript) з метою забезпечення самоконтролю розуміння на слух, а також система завдань, спрямованих на розвиток мовного, предметного і логічного мислення.

Topic 1. Bicycle-powered helicopter

1. Read and translate the active vocabulary:

contraption to defy gravity altitude chopper pioneers

2. Explain the meaning of the words above, for example, using such structures as:

- (a noun) is a ____ which ____
- (an adjective) is similar to, is opposite to, is like ____
- (a verb) we do this when ____

3. Listen to the text.

4. Define which of the following statements are true, false or not given.

1. American Helicopter Society holds competitions every year.
2. The Canadian team's helicopter was powered by jet engine.
3. The flight of this helicopter took a bit more than a minute.
4. The designers of the helicopter wanted to impress future aviation pioneers.

5. Find a mistake in each of the sentences given below.

1. Helicopters is designed with spinning rotors, which can include two or more blades that provide the lift and thrust that make vertical flight possible.
2. If the helicopter's engine stop, the rotor will often allow the helicopter to land safely because it continues to spin.
3. Helicopters are also refer to as helos, whirlybirds, choppers, and copters.
4. The fastest recorded speed of a helicopter is roughly 248 mile per hour.
5. The farthest a helicopter has travelling without landing is 2,213 miles.

6. Fill in the gaps.

This contraption may not look very _____. But when the bicycle-powered helicopter defied _____, it caused great excitement.

Its flight only lasted 64 seconds and reached an altitude of 3.3 metres. Though, it was a great _____ for the Canadian team, which spent 18 months designing the chopper. They won a prize worth \$250,000 from the American Helicopter Society. The team hope to _____ the next generation of aviation pioneers.

Topic 2. Marathon swim

1. Read and translate the active vocabulary:

grueling jellyfish tides peril pureed

2. Explain the meaning of the words above, for example, using such structures as:

- (a noun) is a ____ which ____
- (an adjective) is similar to, is opposite to, is like ____
- (a verb) we do this when ____

3. Listen to the text.

4. Answer the questions.

- a) In what country did this marathon take place?
- b) Who was the winner?
- c) What did he do?
- d) How many kilometers did he overcome?
- e) How many days did it take?

5. Explain the difference between the words *cruise, flight, hitchhiking, journey, package tour, travel, trip, voyage*. Complete the sentences with these words.

- a) Many people say that ____ broadens the mind.
- b) They went on a ____ round the Mediterranean Sea.
- c) The ____ takes five hours by train.
- d) She got back from a ____ round the world in her yacht.
- e) She went on a ____ with a group of other people.
- f) I'd never go ____ because I'd worry about getting lifts in strangers' cars.
- g) The ____ home was terrible – we had to wait four hours in the airport.
- h) I went on a ____ to Kiev over the weekend.

6. Think and answer.

- a) Have you ever taken part in a marathon? Describe your experience.
- b) Would you like to participate in a marathon? Why?

Topic 3. Citizen scientists

1. Read and translate the active vocabulary:

evidence	extraterrestrial intelligence	clues	to analyze
volunteers	vital	age-old	astronomers
citizen	tantalizing	to exist	

2. Explain the meaning of the words above, for example, using such structures as:

- (a noun) is a ____ which ____
- (an adjective) is similar to, is opposite to, is like ____
- (a verb) we do this when ____

3. Listen to the text.

4. Define which of the following statements are true, false or not given.

1. There is a large number of signals coming from space.
2. Citizen scientists analyze the signals using their computers.
3. Now we know that we are not alone in the Universe.
4. A new public web site has been created to help professional astronomers.

5. Answer the following questions.

1. What do scientists from SETI do?
2. Why do the scientists need help in search for extraterrestrial life?
3. What equipment do they use for their research?

6. Compose a sentence with each of the following words.

Evidence, clues, volunteers, astronomers, extraterrestrial intelligence.

Topic 4. Japan to cut harmful emissions

1. Read and translate the active vocabulary:

to urge	to set aggressive goals	emissions	to face opposition
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renovating subsidizing solar panels low-energy appliances
a landslide victory

2. Explain the meaning of the words above, for example, using such structures as:

- (a noun) is a _____ which _____
- (an adjective) is similar to, is opposite to, is like _____
- (a verb) we do this when _____

3. Listen to the text.

4. Answer the questions.

1. When will Mr. Hatoyama be formally confirmed as Japan's Prime Minister?
2. Where will the United Nations' backed talks on climate change take place?
3. What is the goal of such talks?
4. When was Mr. Hatoyama elected Japan's Prime Minister?

5. Find two mistakes in each of the sentences below.

1. Mr. Hatoyama became Japan's Prime Minister-elect when his political parties won an election with a big majority.
2. Mr. Hatoyama's goals on cutting emissions is most ambitions than targets set earlier.
3. Cutting greenhouse gas emission will not be achieved only by subsidizing solar panels and low-energy appliances.
4. Mr. Hatoyama isn't to be confirmed as Japan's Prime-Minister by Parliament.
5. United Nations' backed talks on climate change are to take place in Copenhagen in December.
6. The outgoing Government promised to cut Japan's emissions by 10 percent by 2020.

Topic 5. Earth orbit 'sweeper' proposed

1. Read and translate the active vocabulary:

messy space junk a hand's breadth manned space missions
threats harmlessly to skip orbital housekeeper unusable

straightforward solution

2. Explain the meaning of the words above, for example, using such structures as:

- (a noun) is a ____ which ____
- (an adjective) is similar to, is opposite to, is like ____
- (a verb) we do this when ____

3. Listen to the text.

4. Define which of the following statements are true, false or not given.

1. There is a lot of space junk around the Earth.
2. The largest chunk of junk is a part of a broken satellite.
3. Cleaner robots will work for five years on the orbit.
4. The Earth's orbit can be cleaned very quickly.

5. Put the following adjectives into Comparative and Superlative degrees.

Big, large, near, many, heavy, clean, slow.

6. Answer the questions.

1. What is the main problem described in this text?
2. How much artificial junk is floating around our planet?
3. What is a solution of this problem?
4. What is the risk of such operation for people?

Topic 6. Killer Robots

1. Read and translate the active vocabulary:

drones warfare lethal autonomous
the decision-making loop ethics to ratify blinding

2. Explain the meaning of the words above, for example, using such structures as:

- (a noun) is a ____ which ____
- (an adjective) is similar to, is opposite to, is like ____

- (a verb) we do this when _____

3. Listen to the text.

4. Define which of the following statements are true, false or not given.

1. The fifty countries are meeting in Geneva to decide whether to begin talks on banning “killer-robots”.
2. Russia, Germany and France are all developing lethal autonomous weapons.
3. The thirty countries have already approved a ban on blinding laser weapons.
4. Serious moral questions are raised by human rights groups about how to conduct war.

5. Answer the questions.

1. What is the peculiarity of drones?
2. What is the peculiarity of killer robots?
3. Have the USA, Britain and Israel made decisions on using killer robots?
4. What do supporters of the new technology say?

6. Find two mistakes in each of the sentences given below.

1. A specialists is continuing to study various peculiarity of new weapons.
2. We think that the 50 country will began talks on banning killer robots.

Topic 7. Microsoft offers reward for bug creator

1. Read and translate the active vocabulary:

malware malicious self-replicating to take advantage of
security patches to slither through hardening

2. Explain the meaning of the words above, for example, using such structures as:

- (a noun) is a _____ which _____
- (an adjective) is similar to, is opposite to, is like _____
- (a verb) we do this when _____

3. Listen to the text.

4. Define which of the following statements are true, false or not given.

- a) Microsoft is offering a prize of \$250,000 to the creator of a nasty computer virus.
- b) The malware was spread by Microsoft.
- c) The computer code has already crashed millions of computers worldwide.
- d) Microsoft is going to help arrest the creator of a malicious program.
- e) This computer worm was discovered in autumn 2008.
- f) Up to now 20 million computers have been affected globally.
- g) This malware is a self-replicating program and makes use of computers without Windows security patches.
- h) It is rather difficult to infect the computer with this virus.
- i) The users have to harden their passwords to avoid Conficker.

5. Make questions using these prompts. In pairs practice asking and answering the questions.

- a) When / first / use the Internet?
- b) How often / access the Internet?
- c) / use / your mobile phone / to access the Internet?
- d) / access the Internet in public spaces using Wi-Fi?
- e) How / protect from viruses?

Topic 8. Calorie counting menus

1. Read and translate the active vocabulary:

a proud tradition obesity to back dishes outlet
compulsory to implement the move a track record blanket

2. Explain the meaning of the words above, for example, using such structures as:

- (a noun) is a ____ which ____
- (an adjective) is similar to, is opposite to, is like ____
- (a verb) we do this when ____

3. Listen to the text.

4. Find adjectives in the text and put down their comparative and superlative form, e.g.: *healthy – healthier – the healthiest*. Compose sentences with each of the forms.

5. Define which of the following statements are true, false or not given.

1. The authorities of Ireland take care about the health of their people.
2. All Irish people want to know how many calories are in the restaurant dishes.
3. Each food product has to be labeled in Ireland.
4. Businessmen suggested implementing calorie labeling.

6. Find out if there are laws in your country that regulate food labeling.

Topic 9. Fresher's Week

1. Read and translate the active vocabulary:

well-respected	overwhelming	academic calendar	
newcomers	to settle into	nerve-wracking	handy
in the same boat	on the right foot	to take it all in	
to blend in	social etiquette		

2. Explain the meaning of the words above, for example, using such structures as:

- (a noun) is a ____ which ____
- (an adjective) is similar to, is opposite to, is like ____
- (a verb) we do this when ____

3. Listen to the text.

4. Answer the questions.

1. Can a higher education system in the UK be overwhelming and sometimes confusing?
2. Does Fresher's Week in UK universities take place in September?
3. Is Fresher's Week important for university newcomers?

4. Are Freshers given only one tip how to start university life on the right foot?
5. Who gives top tips to newcomers on how to survive Fresher's Week?
6. How can Fresher's Week give newcomers a great start to their university life?

5. Define which of the following statements are true, false or not given.

1. Fresher's Week is for second year students at universities.
2. October is generally the busiest month for universities.
3. Having wine glasses in your room is a bad idea.
4. It's a good idea to have a doorstep.

6. Find a mistake in each of the sentences given below.

1. The first degree students gets at university is known as a bachelor's degree.
2. If a degree course include a one-year industry placement, it is known as a sandwich course.
3. Oxford and Cambridge universities is two of the most prestigious ones.
4. A lesson at university which take place in a big halls with lots of students and one teacher is called a lecture.

Topic 10. Eco-friendly light bulb wins design award

1. Read and translate the active vocabulary:

a bright idea an eco-friendly fashion curvaceous turn people on
 to marry to cherish the underlying problem to adopt
 dazzling dull

2. Explain the meaning of the words above, for example, using such structures as:

- (a noun) is a ____ which ____
- (an adjective) is similar to, is opposite to, is like ____
- (a verb) we do this when ____

3. Listen to the text.

4. Define which of the following statements are true, false or not given.

1. The text is dealt with an eco-friendly light bulb which won the Design of the Year award.
2. Paragraph contains the information about the basic difficulty of using the bulb.
3. Paragraph E contains the information about the role of a designer.
4. The price of a new low-energy light bulb is much higher than the price of the old one.

5. Answer the questions.

1. Who has won an award for a sculpted, low-energy light bulb?
2. What is the advantage of using a new lamp?
3. Why is the problem of getting people to adopt a new lamp to difficult?
4. Does this product have dazzling future?

6. Find two mistakes in each of the sentences given below.

1. A specialists is continuing to study various advantage of low-energy light bulbs.
2. A designers is create objects that people really value and care for.

Topic 11. Listing all species on Earth

1. Read and translate the active vocabulary:

species unearthing taken up the cause charted
overestimated. premature

2. Explain the meaning of the words above, for example, using such structures as:

- (a noun) is a ____ which ____
- (an adjective) is similar to, is opposite to, is like ____
- (a verb) we do this when ____

3. Listen to the text.

4. Define which of the following statements are true, false or not given.

1. It could be possible to discover a great number of species on Earth by the end of this century.
2. Unearthing all of the species was thought to be an impossible task.

3. The scientists believe that the number of species going extinct has been overestimated.
4. Professor Mark Costello, from the University of Auckland, the lead author of the study says that we're in the middle of a mass extinction crisis.
5. The International Union for the Conservation of Nature agreed with the team's conclusion.
6. The deputy director of this organization said it was more important to save species than to count them.

5. Turn the passage with direct speech into reported speech. Make all necessary changes.

Professor Mark Costello, from the University of Auckland, is the lead author of the study: *"Suddenly people say we're in the middle of a mass extinction crisis. Well, that's a bit premature because when we look at the extinction rates that are actually happening they're not as bad as people have been letting on."*

6. Do you agree with the statement: *"It is more important to save species than to count them."* Support your answer.

TRANSCRIPTS

Topic 1. Bicycle-powered helicopter

This **contraption** may not look very impressive...

But when the bicycle-powered helicopter **defied gravity**, it caused great excitement.

Its flight only lasted 64 seconds and reached an **altitude** of 3.3 metres. Though, it was a great achievement for the Canadian team, which spent 18 months designing the **chopper**. They won a prize worth \$250,000 from the American Helicopter Society. The team hope to inspire the next generation of aviation **pioneers**.

Vocabulary and definitions

contraption	machine that looks strange or old-fashioned
defied gravity	Flew
altitude	height above sea level
chopper	informal word for helicopter
pioneers	people who are the first ones to do something

Topic 2. Marathon swim

A **gruelling** journey of 1,500 km. After 135 days, Sean Conway has become the first person to swim the length of Britain.

Jellyfish stings, dangerous **tides** and autumn storms meant the adventure was full of **peril**. And his face was so cold he couldn't chew, and had to have his meals **pureed**. Back on land, he had to wait just a little longer to dry out.

Vocabulary and definitions

gruelling	extremely tiring and difficult, needing great effort and determination
jellyfish	sea creatures with soft, round bodies that you can see through
tides	rising and falling in the sea that happens twice a day
peril	Danger
pureed	mashed into a smooth sauce by crushing

Topic 3. Citizen scientists

Scientists have been looking for **evidence** of life beyond earth for decades. They haven't found it yet, but researchers at the SETI Institute, which stands for Search for **Extraterrestrial Intelligence**, say the skies are so crowded with radio signals, that the **clues** may be missed.

The telescopes are focusing on more than 150,000 stars but the scientists say they need help to **analyze** the information that's coming back to earth. They've created a new public web site to allow **volunteers** to receive the data on their computers. There could be signs of life and the **vital** clues that may eventually help scientists answer that **age-old** question: Are we alone? Professional **astronomers** will be working with the volunteers to help them understand what they're seeing. And it could be a **citizen** scientist who spots the first **tantalizing** signal, proof that life **exists** beyond the earth.

Vocabulary and definitions

evidence	facts that make you believe something is true
extraterrestrial intelligence	advanced life forms existing beyond our planet
clues	pieces of evidence
analyse	Examine
volunteers	people who do something without being paid for it
vital	Essential
age-old	long-standing or very old
astronomers	people who study space
citizen	person belonging to a particular country
tantalizing	exciting, making you want more (even if it is not possible)
exists	Occurs

Topic 4. Japan to cut harmful emissions

Yukio Hatoyama said Japan would **urge** countries around the world **to set aggressive goals on climate change**. He said Japan would aim to cut its own **emissions** by 25 percent from 1990 levels by 2020, significantly more than the 8

percent **pledged** by the outgoing Government. It's likely **to face opposition** from industry.

The reductions are to be achieved by introducing emissions trading, **renovating** houses, as well as **subsidising solar panels** and **low-energy appliances** and cars.

After leading his Democratic Party to **a landslide victory** in a general election, Mr Hatoyama is due to be formally confirmed as Japan's Prime Minister by Parliament next week.

Japan is keen to play a leading role at United Nations' **backed** talks on climate change in Copenhagen in December. Countries will try to work out a new global agreement to reduce emissions to follow the Kyoto Protocol.

Vocabulary and definitions

urge	strongly encourage, call for
to set aggressive goals on climate change	to be more assertive, ambitious and determined in their fight against climate change
emissions	here, when harmful gases are released / sent out
pledged	Promised
to face opposition	to have to deal with disagreement and resistance
renovating	here, modernising in such a way as to make them more environmentally friendly
subsidising solar panels	partly paying for the installation of special batteries that can convert sunlight into usable energy
low-energy appliances	devices that can work using relatively little energy
a landslide victory	when a person or a political party wins an election with a big majority
backed	organised and supported

Topic 5. Earth-orbit 'sweeper' proposed

After a half century of successes in space, low-Earth orbit has become a very **messy** place. More than 17,000 pieces of **space junk** bigger than **a hand's breadth** are floating around up there; the largest of them weighs nearly ten tonnes.

The debris poses a growing risk to communication satellites and occasionally **manned space missions**. As time goes on, catastrophic collisions become more likely, which would create even more debris.

Marco Castronuovo has a simple plan to solve the problem, starting with the largest, heaviest **threats**. He's proposed sending up a robotic mission that will **skip** between chunks of junk, affixing a little rocket to each one that will drive them out of orbit. The debris would then burn up **harmlessly** in the atmosphere over an ocean.

Each **orbital housekeeper** could clean up five objects a year, and would be sent on a seven year mission.

It's a slow but **straightforward solution** to a problem that could otherwise leave low-Earth orbit completely **unusable**.

Vocabulary and definitions

messy	Untidy
space junk	fragments of space travel leftovers that encircle the Earth
a hand's breadth	the width from thumb to little finger of a hand spread open
manned space missions	spaceships with astronauts on board
threats	items that could cause a collision
skip	move between the objects harmlessly, not causing any damage
orbital housekeeper	device that circles the Earth and 'cleans' the area
straightforward solution	uncomplicated answer to the problem
unusable	unfit to use

Topic 6. Killer Robots

Drones have already raised questions about 21st century **warfare** – but while they have no pilots, they are controlled by humans on the ground. **Lethal autonomous** weapons, or 'killer robots', are programmed in advance; on the battlefield it could be the robot, not the human, which decides who to kill. The United States, Britain and Israel are all developing lethal autonomous weapons, although all three countries say they don't plan to take humans **out of the decision-making loop**.

Supporters of the new technology say it could save lives, by reducing the number of soldiers on the battlefield, but human rights groups question the **ethics** of allowing machines to take decisions over life and death.

Now the 50 countries which have **ratified** the convention on conventional weapons – the countries which have already approved a ban on **blinding** laser weapons – will consider whether to begin talks on banning killer robots.

Vocabulary and definitions

drones	aircraft which are controlled by people on the ground
warfare	the activity of fighting a war
lethal	causing death
autonomous	independent, able to make its own decisions
out of the decision-making loop	not part of the process of making decisions
ethics	set of beliefs or principles that tell people what is right and wrong
ratified	made (an agreement become) official
blinding	causing blindness (not able to see)

Topic 7. Microsoft offers reward for bug creator

Microsoft says people who write this **malware** have to be held accountable and know the company will not let this kind of activity go unchecked. George Stathakapoulos, the general manager of its trustworthy computing group, says “our message is very clear – whoever wrote this caused significant pain to our customers and we are sending a message that we will do everything we can to help with your arrest”.

Since the **malicious** program was discovered in October 2008, it's estimated that as many as 12 million computers have been affected globally. The Conficker worm is a **self-replicating** program that **takes advantage of** networks or computers that have not kept up to date with Windows **security patches**. It can infect machines from the internet or by hiding on USB memory sticks, carrying data from one computer to another. The worm **slithers through** networks by guessing user names and passwords.

Security specialists recommend **hardening** passwords by mixing in numbers, punctuation marks and upper case letters.

Vocabulary and definitions

malware	a computer virus, i.e. a program that has been designed to stop affected computers working properly
to be held accountable	here, to take responsibility and be punished
will not let this kind of activity go unchecked	here, will make sure that creators of computer viruses are found, monitored and, if necessary, stopped and punished
caused significant pain to	here, made computers stop working properly and therefore seriously affected (the customers)
malicious	intended to harm or upset
self-replicating	that can make copies of itself
takes advantage of	makes use of, affects
security patches	programs specially created by computer companies to protect their product from viruses
slithers through	easily moves around / crosses
hardening	here, making more difficult to guess

Topic 8. Calorie counting menus

Ireland has a **proud tradition** of producing good quality food, which is enjoyed at home and abroad. But like many developed countries, it's also battling **obesity** – nearly forty per cent of adults here are overweight.

On Wednesday the country's health minister **backed** a report calling for calorie labelling, which would mean that Irish restaurants, like this one, and fast food outlets would have to show exactly how many calories are in the **dishes** that they serve. The health minister said the country's food businesses have six months to introduce calorie menu labelling, or else face the possible introduction of a **compulsory** scheme.

Some fast food chains here already label their menus, allowing customers to make healthier choices if they wish. But the country's restaurant association has claimed it will cost each **outlet** around seven thousand dollars to **implement** calorie labelling.

The move is supported, however, by the findings of the report, which show that most people here support calorie labelling in food outlets. This is a country with a **track record** of acting on public health – Ireland was one of the first places in the world to implement a **blanket** smoking ban in public places, for example.

Vocabulary and definitions

a proud tradition	a long-established custom
obesity	the problem of being overweight
backed	Supported
dishes	meals or food
compulsory	required by law
outlet	place that sells food (eg: a fast food outlet)
implement	carry out
the move	the action
a track record	a history of accomplishments
blanket	Complete

Topic 9. Fresher's Week

The UK has a well-respected higher education system and some of the top universities and research institutions in the world. But to those who are new to it all, it can be overwhelming and sometimes confusing.

October is usually the busiest month in the academic calendar. Universities have something called Fresher's Week for their newcomers. It's a great opportunity to make new friends, join lots of clubs and settle into university life. However, having just left the comfort of home and all your friends behind, the prospect of meeting lots of strangers in big halls can be nerve-wracking. Where do you start? Who should you make friends with? Which clubs should you join? Luckily, there will be thousands of others in the same boat as you worrying about starting their university social life on the right foot. So just take it all in slowly. Don't rush into anything that you'll regret for the next three years. Here are some top tips from past students on how to survive Freshers Week:

- blend in. Make sure you are aware of British social etiquette. Have a few wine glasses and snacks handy for your housemates and friends;
- be hospitable. Sometimes cups of tea or even slices of toast can give you a head start in making friends;
- be sociable. The more active you are, the more likely you'll be to meet new people than if you're someone who never leaves their room;
- bring a doormat. Keep your door open when you're in and that sends positive messages to your neighbours that you're friendly.

So with a bit of clever planning and motivation, Fresher’s Week can give you a great start to your university life and soon you’ll be passing on your wisdom to next year’s new recruits.

Vocabulary and definitions

well-respected	admired, considered to be very good
overwhelming	putting you under a lot of pressure, very difficult to cope with
academic calendar	a period from one October to the next October when all the lectures, seminars, assignments, exams and extra-curricular activities (i.e. activities which are not part of the usual college course) that a student's life is made up of take place
newcomers	here, first year students
settle into	become familiar with and start feeling comfortable and happy about
nerve-racking	causing great anxiety or distress
in the same boat	in the same difficult or worrying situation
on the right foot	Successfully
take it all in	understand and get used to the new environment
blend in	look or seem the same as people around you, fit in with others
social etiquette	rules of behaviour that are accepted by a certain group of people
handy	ready to give out
give you a head start in making friends	help you make new friends more easily and quickly
passing on your wisdom	explain and teach the rules of university life

Topic 10. Eco-friendly light bulb wins design award

Reporter: Now here is **a bright idea** – a designer, low-energy light bulb. So now, if you want to illuminate your home in **an eco-friendly fashion**, you have this

curvaceous choice. The designers spent a great deal of time worrying about what might **turn people on**, and what might turn them off.

Their quest was **to marry** practicality, something that actually works, with a sense of style and beauty, to create an object of desire. Something that you not only wanted to own, but hopefully also wanted to keep.

Nicolas Roope: And that's really the role of the designer, I think, is to make objects that people really connect with and really **cherish**, you know. I think that's one of our roles, and obviously in this case this isn't just about prettifying. This is about, you know, obviously, **the underlying problem** of getting people **to adopt** this stuff, because obviously that's in everybody's interests.

Reporter: That is if money is not too much of an issue - funky costs. Each one is nearly 20. That's up to twenty times the price of some other low-energy bulbs. It's too early to judge if this product has a **dazzling** future, but its creators will be reassured to know that at least one major household goods retailer said its customers did not consider light bulbs **dull**. In fact, to them, design matters.

Vocabulary and definitions

a bright idea	a clever and original thought
an eco-friendly fashion	a way which tries not to damage the environment
curvaceous	curvy in its shape and pleasing to look at (often used to describe a woman's body)
turn people on	here, make people excited and interested
to marry	here, to join or bring together
cherish	value and care for
the underlying problem	the basic or fundamental difficulty
to adopt	here, to decide to make use of, or own
dazzling	very impressive or highly promising
dull	here, boring

Topic 11. Listing all species on Earth

We've already found more than a million **species**, but **unearthing** the rest was thought to be an impossible task. But now it seems an army of amateur scientists have **taken up the cause**. A new study concludes that, thanks to them, we're in a golden age of discovery, with 20,000 new finds **charted** each year.

There could also be far fewer plants and animals left for them to find. The researchers say rather than tens of millions of species living on Earth, there could be between two and eight million. If the appetite for discovery continues to grow, they say a full ecological audit could be a possibility within the next 100 years. The scientists also looked at the numbers of species going extinct, and said this had been **overestimated**.

Professor Mark Costello, from the University of Auckland, is the lead author of the study: “Suddenly people say we're in the middle of a **mass extinction** crisis; well that's a bit **premature** because when we look at the extinction rates that are actually happening they're not as bad as people have been letting on”.

But the International Union for the Conservation of Nature disagreed with the team's conclusion that the rate of new species found was higher than the numbers being lost. The organization’s deputy director said it was more important to save species than to count them.

Vocabulary and definitions

unearthing	discovering things after careful searching
taken up the cause	become actively involved in a movement
a golden age	a period of time in which things are very successful and people are happy
charted	recorded, listed
appetite for discovery	desire to find out and learn about new things
ecological audit	a thorough study of all plants and animals and the environmental conditions in which they live
overestimated	thought that something would be greater than it is
mass extinction	a large number of plants and animals becoming extinct at the same time
premature	happening too early, before the normal time

Навчальне видання

МАЛЬКО Наталія Олександрівна
БАСОВ Віктор Васильович

BBC news

Методичні вказівки до аудіювання для студентів 1 курсу

Англійською мовою

Відповідальний за випуск Т. Є. Гончаренко
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