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## **DEVELOPMENT OF A STRATEGIC CONTROLLING SYSTEM AT AN INDUSTRIAL ENTERPRISE**

Modern trends of economic transformations necessitate the improvement of the mechanism of management of enterprises in the industrial sphere, which requires theoretical substantiation and deep scientific understanding. One of the promising areas in this area is the development and implementation of a strategic controlling system as a technology for achieving the sustainable development trajectory of an economic entity[1].

The system of strategic controlling of business processes in an industrial enterprise includes the following elements: a subsystem of the space of strategic controlling; the subsystem of formation of strategic controlling objectives; business process network planning subsystem; subsystem of forming the model for calculating the time of preventive controlling; subsystem of formation of the plan of strategic controlling of business processes in an industrial enterprise; the subsystem of information support for operational and strategic controlling; strategic controlling feedback subsystem[2,3].

The development of a strategic controlling system includes the analysis and consideration of factors of the external and internal environment of an enterprise, which significantly affect the implementation of business processes and, consequently, the achievement of strategic goals.

The environmental factors include: commodity-resource markets; key resources; financial markets; business environment; labor market .

The factors of the internal environment include: the size of the enterprise; financial condition; control system; production technology; manufactured products; organizational structure of the enterprise; staff; research and development work.

Each factor of the internal environment is a component of the enterprise, which are interconnected with the external environment that generates them. Thus, the labor market generates the supply of personnel with special qualifications and satisfies the enterprise's demand for qualified personnel, etc.

When shaping the structure of the strategic controlling system, it is necessary to consider the impact of each factor on both strategic and operational objectives directly and indirectly. Regardless of the composition, the factors of internal and external environment are closely interrelated. Each factor should be provided with an information base (it should create a system for collecting information, analyzing and reporting). In the system of strategic controlling it is supposed to analyze and take into account the factors of the external and internal environment of the enterprise. In identifying the relationship between the resulting deviations and the influence of factors of the internal and external environment, it develops regulatory measures to reduce the negative impact of factors and the effective use of their effective influence.

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