

освітню функцію як додаток до класичної моделі освіти, так і буде продовжувати реалізувати свої програми.

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Tingting Dong  
Postgraduate student,  
Department of Philosophy,  
National Technical University  
"Kharkiv Polytechnic Institute",  
Kharkiv, Ukraine,  
Jiamusi University,  
Jiamusi, China

## **CHARACTERISTICS OF ONLINE EDUCATION BASED ON INTERNET THINKING**

**Abstract:** Online education is a subversive change in the form of education in the Internet era. With the advent of the "Internet +" era, the online education model is once again facing breakthrough changes and innovation. The era of "Internet + education" has created a new form of "Internet + education". The development of online education training enables people to break the time and place constraints and use fragmented time for learning anytime and anywhere through computers, mobile phones and other electronic devices, which improves learners' learning efficiency and saves more time. Modern information technology and education permeate and promote each other, and the concept of "lifelong education" can be implemented based on online education.

**Key words:** Internet; Online education; characteristic

### 1. With the nature of The Times

Online education and traditional education are not about subversion and substitution, [1] online education is mainly composed of learners, education platforms, curriculum resources, teachers and related services. Online education can deeply integrate high-quality online resources and offline resources, and use the thinking and means of the Internet to realize the transmission of knowledge and skills. With the continuous improvement of online education facilities and the continuous maturity of technology, school education can also go out of school and serve a wider range of social learners

### 2. Shareability

The traditional educational resources are based on spatial distribution, showing obvious distribution characteristics of "urban rural" and "developed backward". The efficient flow and

effective allocation of educational resources are very difficult. [2] With its strong storage, quickness and sharing, online education can absorb a large amount of knowledge and information in a short time, realize the connection of global educational resources, monitor the information in real time, reflect the latest knowledge achievements, and then incorporate these knowledge achievements into the teaching content. Therefore, educational resources are no longer simple to use, but real-time online sharing.

### 3. Openness

The open "Internet + education" atmosphere breeds diversified teaching modes such as Mu class, online course, mobile course and distance education. Their common feature is to take the Internet as the connection and carry out teaching activities away from the traditional classroom. Therefore, the teaching practice under the environment of "Internet + education" need not be limited to the classroom space. Thousands or even tens of thousands of people can receive effective teaching in the same classroom at the same time. The interaction and sharing of teaching resources can be realized between students and teachers and students at any time, and the communication and interaction is more convenient [3].

### 4. Personalized

Personalized online education has changed from "Teacher centered" to "learner centered" [4]. The application of information and communication technology to distance education is characterized by anyone, any time, any place, starting from any chapter and learning any course. With the support of new technologies such as cloud computing and big data, the data of learners' learning progress, preference and level can be stored and analyzed, which can focus on solving common problems in learning, and provide personalized learning solutions for individual learners.

#### 1. High Efficiency.

Compared with traditional school education, online education is different in content, time and space. In terms of content, using the characteristics of the Internet, any Internet resources such as text, sound, pictures and videos can be used to produce teaching content, which is very attractive to learners of any age. In terms of time, it is completely based on learners' time at any time, which is more conducive to learners' arrangement of their own time. In space, there is no need to go to a special learning place to learn. You can learn the knowledge you want to learn without going out through computers and mobile phones, so as to achieve efficient learning.

Internet thinking is a new way of thinking. Its introduction into the field of education needs to be understood and applied in combination with the essence of Education [5]. To do a good job in Internet education is to provide learners with satisfactory products and services. With the free promotion of large-scale online courses and the improvement of learning support services, it will have an important impact on learners' brand selection. Learning support services will become a key factor in the success of online education.

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