

ству приходится прибегать к внешнему контролю и негативным санкциям.

Роль и значение социального контроля состоит, прежде всего, в том, что он вносит серьезный вклад в обеспечение воспроизводства социальных отношений и социальной структуры и тем самым играет очень важную роль в стабилизации и интеграции социальной системы и упрощении социального порядка. Социальный контроль направлен на то, чтобы сделать привычкой стандарты поведения в определенных ситуациях, не вызывающие возражений социальной группы или всего общества. Но особенно наглядна роль социального контроля в предотвращении и пресечении социальных отклонений, в первую очередь девиантного поведения людей и их групп.

Panaskova Karyna, Panaskova Krystyna
KSTE KNUTE

YOUTH PROBLEMS NOWADAYS

The problem of employment of young people through the years remains topical. Without seeing the job prospects in their own country, young people are more likely to receive education abroad, and stay there to work. As a result – the intellectual potential of our state is reduced, and, therefore, reduced are the prospects for economic development of Ukraine.

It should be taken into account that in recent years the proportion of youth in our country's population's structure decreased significantly. High unemployment rate is evidence of instability in the economy and has its negative socio-economic consequences for the country.

Students of the final year of study are to be provided with internships by prospective employers. It is imperative to develop an effective mechanism of population protection from unemployment growth by adopting anti-recessionary bills aimed at minimizing the effects of the global financial crisis on employment and enactment of compulsory state social insurance. Central and local authorities are to create an effective system of professional training of the unemployed population, including young people who graduated or are studying in institutions of various levels of accreditation. It can be done through counseling and creating a modern information framework, promoting various careers, etc.

Young people are specific socio-economic groups, which require additional measures to support labor market that is also confirmed by the analysis of youth unemployment causes.

The main factors that affect the operation and involvement of young people into work is a personal capacity and self – esteem, motivation and value orientation, the degree of professional self-determination, the level and quality of education, place of residence, level of awareness, availability of working life, social security and the activities of state employment authorities etc.

In conclusion we can say that in today's social and economic conditions, young people face particular difficulties in finding work. It is needed to take the proposed set of public measures that should be aimed at creating the legal, economic and organizational conditions and guarantees the right to work for young men in Ukraine.

To reduce the level of unemployment among young people can contribute the following activities:

- strengthening of state bodies activities according to the young people employment;
- the desire to create the real expectations about employment in young professionals;
- the main task of the employment services should be the implementation of effective measures to increase the chances of young people to integrate into the structure of labor market, decent foothold on it to become competitive;
- improving the competitiveness of labor market of certain categories of young people (young people without work experience, young women with children, people with disabilities, etc.);
- the development of training systems, training of young workers.

Резникова Д. К.
НТУ «ХПИ»

ПЛЮСЫ И МИНУСЫ ИНТЕРНЕТ ОБЩЕНИЯ

Общение с окружающим миром выступает необходимым условием человеческого существования и является одним из важнейших факторов человеческой жизнедеятельности. Благодаря общению с другими людьми происходит овладение человеком опытом и знаниями предыду-