



MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE  
NATIONAL TECHNICAL UNIVERSITY  
«KHARKIV POLYTECHNICAL INSTITUTE»

**METHODOLOGICAL GUIDELINES**  
**for practical classes on the course**  
**«International Logistics»**  
**for students of specialty**  
**076 «Entrepreneurship and Trade»**  
**of the second (master) level of all forms of education**

Kharkiv  
NTU «KhPI»  
2025

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## **INTRODUCTION**

Modern international logistics plays a critical role in the global economy. According to a McKinsey study, around 80 % of global shipments are handled by international logistics companies. Today, international shipments have become a cornerstone of any successful company. This is especially relevant for Ukraine, where many companies actively export products and open new markets despite the challenging situation in the country.

International logistics is a comprehensive process that includes planning, organizing, and managing the flow of goods, services, and information across countries. It is not just door-to-door delivery; international logistics encompasses all processes related to crossing borders and interacting with various legal, economic, and cultural environments. Effective international logistics helps businesses not only establish seamless supply chains but also optimize costs, improve customer service, and minimize risks. Solving problems plays a crucial role in mastering the discipline of «International logistics».

These methodological guidelines include the main numerical methods used in the course «International logistics». Each section is dedicated to a separate topic of the course. All sections are constructed in the same way: first, the necessary theoretical information, then a detailed course of solving problems, and at the end of each section, options for self-studying. Options of the tasks should be selected by the student's last name in the group's journal. The guidelines also contain control questions to test students' knowledge. These methodological guidelines do not replace textbooks on international logistics. The theoretical foundations are presented in a concise form. Only the information directly necessary for solving problems is provided. For a more detailed study of the material, the following educational publications are recommended [1–4].

## **TOPIC 1. INTRODUCTORY TESTING IN INTERNATIONAL LOGISTICS**

### **Test 1. «Should you choose the profession of a logistics manager?»**

1. If you had the opportunity to choose a profession again, what would you choose?
  - a) to be the captain of a merchant ship;
  - b) a research cosmonaut;
  - c) a professional athlete?
2. Which game do you like more?
  - a) poker;
  - b) billiards;
  - c) mosaic?
3. If you are planning a trip, then:
  - a) you inform your love ones about it;
  - b) do not tell them anything;
  - c) you casually mention that you are going to travel somewhere.
4. If you notice that something you need has disappeared from your work-place, you:
  - a) looking for it;
  - b) you think that someone stole it;
  - c) you immediately find a way to do without it and forget about the unpleasant misunderstanding.
5. In the economic crisis conditions, it is necessary to:
  - a) find a way to benefit;
  - b) try to protect yourself from possible social consequences;
  - c) to see how events will develop.
6. If you took part in the conversation, then:
  - a) you can accurately reproduce all cues;
  - b) you can convey only the main ideas of the conversation;
  - c) you can formulate only your opinion.
7. Continue the series of numbers: 35, 7, 42, 6, 48...
  - a) 5;
  - b) 5.333;

c) 8.

8. Continue the row: o, n, Q, f, e, H, d, ...

a) b;

b) A;

c) c.

9. Do you know what you want from life, what are your plans for the near future?

a) I know exactly what I want;

b) life is beautiful and amazing, because it is full of various surprises;

c) I know exactly what will happen tomorrow, and then I will not guess.

10. At the end of the day, can you say exactly how much time and where you wasted?

a) time is money, I keep an accurate account of both;

b) the main thing is to know why time is wasted and not to repeat past mistakes;

c) we are not allowed to guess.

No. of question	a	b	c
1	10	5	3
2	5	10	3
3	10	3	5
4	5	3	10
5	10	3	5
6	10	5	3
7	5	10	3
8	3	5	10
9	10	3	5
10	10	5	3

80–100 points.

Your destiny is to become a first-class logistics manager. Your warehouses will always have the right amount of goods, information flows will move only as you plan, and transport problems will be solved in two seconds. Your abilities,

logical thinking, organization and intuition will allow you to reach unprecedented heights in self-improvement. Customs gives «good»!

45–79 points.

You should start by mastering some specific area of logistics. Try to analyze the movement of goods. You may be interested to learn the rules of document preparation for cargo clearance. Your meticulousness and accuracy could be the key to success. If you have not yet decided what to do, try to acquire practical skills or knowledge in this area.

0–45 points.

Moving and storing cargo is boring! Perhaps you are closer to the romance of long-distance journeys than to modeling the movement of warehouses loaded with some goods. Storage – what could be simpler? Where he put it, there he took it. In short, there are a lot of more interesting problems in life that are waiting for their solution. Go ahead, they are probably waiting for you.

### **Test 2. Logistics in a market economy**

1. The most accurate description of logistics in the economic sphere is:

- a) transportation organization;
- b) material and technical supply;
- c) management of material and related flows;
- d) the art of commerce;
- e) entrepreneurial activity.

2. The main object of studying of international logistics is:

- a) processes carried out by trade;
- b) material and information flows;
- c) markets and conditions of specific goods and services;
- d) economic relations that arise in the process of delivery of goods and services from point of production to point of consumption.

3. Expansion of the integration bases of international logistics by the inclusion of the production process corresponds to this stage of commercial logistics:

- a) the first (60s);
- b) the second (80s);
- c) the third (today);
- d) all of the above.

4. This principle does not correspond to the modern concept of international logistics:

- a) construction of a logistics system based on a systemic approach;
- b) the priority of distribution of goods over their production;
- c) establishment of the maximum level of customer service;
- d) keeping records of logistics costs along the entire logistics chain.

5. This element isn't included to the complex of international logistics:

- a) product;
- b) consumer;
- c) intermediary;
- d) expenses.

6. The global tasks of international logistics do not include:

- a) creation of complex integrated systems of material, information and other flows;
- b) strategic coordination, planning and control over using logistics capacities of the spheres of production and circulation;
- c) constant improvement of the logistics concept within the framework of the chosen one in the market environment;
- d) rational distribution of vehicles.

7. Functions of international logistics do not include:

- a) integrating function;
- b) stimulating function;
- c) resulting function;
- d) regulatory function.

8. Ensuring the synchronization of processes of sales, storage and delivery of products with their orientation to the needs of the market corresponds to this function of international logistics:

- a) system-forming;
- b) integrating;
- c) regulatory;
- d) resulting.

9. According to the management zones, international logistics is divided into:

- a) macro- and micrologistics;
- b) external and internal;
- c) procurement, production and distribution;
- d) commercial and non-commercial.

10. This logistics investigates the processes that take place at the regional, interregional, national, and interstate levels:

- a) macrologistics;
- b) micrologistics;
- c) external logistics;
- d) internal logistics.

11. The fundamental difference between the logistic approach and previous models of material resource management is:

- a) in the management personnel training system;
- b) complete refusal to create and store stocks;
- c) perception of material objects as a single flow;
- d) full automation of management processes.

12. Material flow:

- a) is in a constant motion;
- b) can obtain a static form;
- c) can exist in both a dynamic and a static form;
- d) doesn't have any form.

13. The information flow that corresponds to the material one:

- a) coincides with it in temporal and spatial aspects;
- b) coincides with it in the temporal aspect;
- c) coincides with it in the spatial aspect;
- d) may not coincide with it in terms of time and space.

14. At the stage of material and technical support, the material flow has the form of a flow of:

- a) raw materials, components, and auxiliary materials;
- b) semi-finished products;
- c) finished products;
- d) spare parts for products used by the consumer.

15. Material flow can be measured in the following units:

- a) \$;
- b) t/m<sup>2</sup>;
- c) t/year;
- d) \$/t.

16. Material flows can flow:

- a) within one enterprise;
- b) within a corporate group of enterprises;
- c) between different enterprises.

17. In relation to the logistics system, there exist the following material flows:

- a) external and internal flows;
- b) entrance and exit flows;
- c) continuous, discrete, and blitz flows;
- d) product, operational, area, and system flows.

18. One-time supply of material resources consists of:

- a) continuous material flows;
- b) discrete material flows;

- c) constant material flows;
- d) blitz flows.

19. Logistics operations are:

- a) a set of actions aimed at transforming only the material flow;
- b) a set of actions aimed at transforming only the information flow;
- c) a set of actions aimed at transforming material and (or) information flow;
- d) consolidated group of logistics functions.

20. Choose the definition that corresponds to the concept of «logistics function»:

- a) the direction of economic activity, which consists in the management of material flows in the spheres of production and circulation;
- b) a set of elements that are in one relationship and connections with one and form a certain integrity, unity;
- c) a set of different types of activities to obtain the required amount of cargo in the right place, at the right time, and at minimal price;
- d) consolidated group of logistics operations aimed at implementation goals of the logistics system.

## TOPIC 2. PURCHASING LOGISTICS

**Purchasing logistics** is the management of material flows in the process of providing enterprises with material resources.

The purpose of purchasing logistics is the adequate and complete satisfaction of production requirements for materials with the highest possible economic efficiency. The basis of economic efficiency is the search and purchase of the necessary materials of satisfactory quality at the lowest prices.

An effective method for solving procurement logistics problems is **to analyze the total cost**. Total cost analysis means taking into account all economic changes that occur during any changes in the logistics system.

Using a total cost analysis implies the possibility of varying prices in the search for solutions (the possibility of increasing costs in one area, if in general this leads to savings in the system).

### 2.1. Make or buy problem

The company produces and sells three components. The task of the management of the supply department was to explore prices in the world market. Such price and cost indicators were explored (table 2.1).

Table 2.1 – Initial information for making a management decision «to make or buy»

Indicators	Component		
	X	Y	Z
Production volume, units	20000	40000	80000
Cost of basic materials per unit of production, UAH	0.8	1.0	0.4
Labor costs of the main production workers (per unit of output), UAH	1.6	1.8	0.8
Direct costs per unit of production, UAH	0.4	0.6	0.2
Fixed costs per unit of production, UAH	0.8	1	0.4
Unit selling price, UAH	4.0	5.0	2.0
Import purchase price, UAH	2.75	4.2	2.0

1. Provide recommendations to the management of the company about the possibility of purchasing a component based only on costs.
2. Determine the amount of profit in case of self-production of all components.
3. Establish whether purchasing recommendations (point 1) will affect profit and to what extent.

**Solution.** When developing recommendations on the possibility of purchasing a component, it is necessary to take into account only the relevant costs and revenues (those expenses and revenues, the amount of which directly depends on the decision made). The costs of two alternatives – procurement or own production – are presented in table 2.2.

Table 2.2 – Comparative analysis of two alternatives (procurement or own production)

Relevant costs	Component					
	X		Y		Z	
	production	procurement	production	procurement	production	procurement
Cost of basic materials per unit of production, UAH	0.8	–	1.0	–	0.4	–
Labor costs of the main production workers (per unit of output), UAH	1.6	–	1.8	–	0.8	–
Direct costs per unit of production, UAH	0.4	–	0.6	–	0.2	–
Import purchase price, UAH	–	2.75	–	4.2	–	2.0
Total relevant unit costs, UAH.	2.8	2.75	3.4	4.2	1.4	2.0

The results of the calculations, based only on the costs, show that the company makes sense to buy component X.

Calculate the amount of profit in the case of own production of all components of the table 2.3.

Table 2.3 – Calculation of the amount of profit in the case of own production of all components

Indicators	Component		
	X	Y	Z
1. Production volume, units	20000	40000	80000
2. Cost of basic materials per unit of production, UAH	0.8	1.0	0.4
3. Labor costs of the main production workers (per unit of output), UAH	1.6	1.8	0.8
4. Direct costs per unit of production, UAH	0.4	0.6	0.2
5. Fixed costs per unit of production, UAH	0.8	1	0.4
6. Cost of one unit of production, UAH	3.6	4.4	1.8
7. Unit selling price, UAH	4.0	5.0	2.0
8. Profit from one unit of production, UAH	0.4	0.6	0.2
9. Profit for the entire production volume, UAH	8000	24000	16000
10. Total profit, UAH	48000		

Let's calculate the amount of profit, taking into account the recommendations given in table 2.2 (Table 2.4).

Table 2.4 – Calculation of the cumulative profit margin (procurement and own production)

Indicators	Component		
	X (procurement)	Y (production)	Z (production)
1. Production volume, units	20000	40000	80000
2. Cost of basic materials per unit of production, UAH	–	1.0	0.4
3. Labor costs of the main production workers (per unit of output), UAH	–	1.8	0.8
4. Direct costs per unit of production, UAH	–	0.6	0.2
5. Fixed costs per unit of production, UAH	0.8	1	0.4
6. Import purchase price, UAH	2.75	–	–
7. Cost of one unit of production, UAH	3.55	4.4	1.8
8. Unit selling price, UAH	4.0	5.0	2.0
9. Profit from one unit of production, UAH	0.45	0.6	0.2
10. Profit for the entire production volume, UAH	9000	24000	16000
11. Total profit, UAH	49000		

Thus, the calculations showed that if it is used the combined option, the company will be able to make a profit of 49 thousand UAH, which is one thousand UAH more as self-production of all components.

**Problem 2.1 for Self-Studying: «Make or Buy»**

For your version of the output (table 2.5), solve the task of making or buying.

Table 2.5 – Initial information for management decision to make or buy

Indicators	Component		
	<i>X</i>	<i>Y</i>	<i>Z</i>
Production volume, units	$20000 \cdot k$	$40000 \cdot k$	$80000 \cdot k$
Cost of basic materials per unit of production, UAH	$0.8 \cdot k$	$1.0 \cdot k$	$0.4 \cdot k$
Labor costs of the main production workers (per unit of output), UAH	$1.6 \cdot k$	$1.8 \cdot k$	$0.8 \cdot k$
Direct costs per unit of production, UAH	$0.4 \cdot k$	$0.6 \cdot k$	$0.2 \cdot k$
Fixed costs per unit of production, UAH	$0.8 \cdot k$	$1.0 \cdot k$	$0.4 \cdot k$
Unit selling price, UAH	$4.0 \cdot k$	$5.0 \cdot k$	$2.0 \cdot k$
Import purchase price, UAH	$2.75 \cdot k$	$4.2 \cdot k$	$2.0 \cdot k$

The coefficient of the variant of the task is determined by the formula

$$k = \frac{100+N}{100}, \quad (2.1)$$

where *N* is the student's last name in the group journal.

## 2.2. Problem «The choice of oil product transportation»

Firm *N*, which organizes and implements forwarding and transportation of export, import and transit cargo, signed a contract for the delivery of 21.000 tons of oil products from the Kharkov oil refinery (Ukraine) to a new oil depot built on the territory of Moldova in Palanka.

The network of railways and highways in the region, the layout of transport enterprises, transshipment tank farms and consumer tank farms, is shown in fig. 2.1. The numbers on the diagram indicate the distances between objects, expressed in kilometers.



Figure 2.1 – Scheme of the transportation

Transportation is carried out in two stages.

**The first stage:** by rail from Kharkov to the oil depots of Poltava or Kiev. The cost of delivering petroleum products by rail from the Kharkov Oil Refinery to these oil bases is the same, it does not affect or account for the calculations.

**Second stage:** by road to Palanka.

To secure these supplies, N contracts with transportation companies and oil depots to transport and store oil products. There are two transport companies in the region that meet the requirements offered for international road transport carriers: first – in Pryluky, second – in Poltava. There are also two oil depots in the region: in Kyiv and in Poltava, which are closest to their final destination and capable of handling and storing the required volume of petroleum products.

It is necessary to choose the optimal scheme of transportation of petroleum products, using as a criterion the minimum total cost. Possible options of transportation schemes are given in table 2.6.

Table 2.6 – Options for transportation schemes of petroleum products

Indicator	Option 1	Option 2	Option 3
Transshipment	Through the tank farm in Kiev	Through the tank farm in Poltava	Through the tank farm in Poltava
Carrier	Pryluky motor company	Pryluky motor company	Poltava motor company
Route	Kiev – Kishinev – Palanka	Poltava – Kherson – Palanka	Poltava – Kherson – Palanka

**Solution.** The choice of a scheme for the transportation of petroleum products is based on the calculation of various options. The selection criterion is a minimum of total costs. Calculations are carried out in several stages.

1. Using the data in table 2.7, as well as the values of the distances indicated in fig. 2.1, calculate the cost of transportation  $C_p$  oil products for each option.

Table 2.7 – Tariffs for transportation, dollars / ton

Pryluky motor company	0.06
Poltava motor company	0.064
Moldavian transport	0.09

The domestic tariff for transportation in Moldova (0.09 dollars per ton) is significantly higher than the tariffs of Ukrainian motor transport enterprises engaged in international transportation due to the lack of heavy rolling stock, the high cost of fuel, as well as a number of other factors. The calculation results will be entered in table 2.9.

2. Calculate the cost of supplying vehicles for loading  $C_{supply}$ . Tariff for supplying vehicles to the place of loading  $T_{supply} = 0.2$  dollars / km. Due to the fact that the location of transport enterprises and oil depots in the first and second variants do not coincide, there are costs associated with supplying transport for loading. The cost of supply is determined by the formula:

$$C_{supply} = T_{supply} \cdot N \cdot L, \quad (2.2)$$

where  $L$  is the distance between the transport company and the tank farm, km;  $N$  – the number of flights required to perform a given volume of traffic, calculated by the formula:

$$N = \frac{Q}{q}, \quad (2.3)$$

where  $Q$  is the total volume of traffic equal to 21.000 tons under the contract;  $q$  – vehicle load capacity is taken in the calculation of the average truck load capacity of 15 tons.

The calculation results should be included in the table 2.9.

3. Using the data in table 2.8, we determine the cost of transshipment of oil products at oil depots. The calculation results should be included in the table 2.9.

Table 2.8 – Tariff cost of transshipment of petroleum products, dollars / t

Tank farm	Tariff
Kiev tank farm	7
Poltava tank farm	10

4. We calculate the total cost of the three options for transportation schemes. The calculation is made in the form of a table 2.9.

Table 2.9 – The calculation of the total cost of transportation schemes oil products

Cost	Options		
	1	2	3
Transportation	1150380	899640	959616
Transport feed	24080	29120	0
Transshipment	147000	210000	210000
TOTAL	1321460	1138760	1169616

**Answer:** in accordance with the criterion of minimum total costs, it is necessary to choose a second scheme for the transportation of petroleum products.

**Problem 2.2 for Self-Studying: «Selection of a scheme for the transportation of petroleum products»**

For your source data option, select the optimal transportation scheme for petroleum products, using the minimum total cost as a criterion.

**Initial data:**

Table 2.10 – Tariffs for transportation, USD / t·km

Pryluky motor company	$0.066 \cdot k$
Poltava motor company	$0.0646 \cdot k$
Moldavian transport	$0.096 \cdot k$

Tariff for delivery of transport to the place of loading  $T_{supply} = 0.2 \cdot k$  (USD / km).

Table 2.11 – Tariff cost of transshipment of petroleum products, USD / t

Tank farm	Tariff
Kiev tank farm	$7 \cdot k$
Poltava tank farm	$10 \cdot k$

### 2.3. Problem «Selection of a geographically remote supplier based on total cost analysis»

The company  $M$  is located in Kiev and is engaged in the wholesale of food products. The main suppliers of the company  $M$  are also located in Kiev. A supplier from the city of  $N$  offers the company  $M$  goods at prices cheaper than Kiev. The purchase of goods from a supplier in the city of  $N$  will result in the following additional costs: transportation costs, diversion of funds to stocks (in transit and insurance stocks), freight forwarding costs.

#### Initial data:

1. The tariff cost of transportation from the city of  $N$  to Kiev is the same for all goods and amounts to 3000 UAH per 1 m<sup>3</sup> of cargo.

2. The delivery time is 10 days.

3. In the case of deliveries from the city of  $N$ , the company is forced to create insurance stocks for the maximum estimated delay time for delivery, which is half the delivery time (5 days).

4. The costs of maintaining reserves in transit and insurance reserves are calculated on the basis of interest rates on a bank loan – 36 % per annum.

5. The cost of forwarding is 2 % of the value of the goods.

6. The goods delivered to the company by Moscow suppliers are packaged and subject to mechanized unloading. A supplier from  $N$  delivers packaged goods that need to be unloaded manually. The difference in the cost of unloading is on average 200 UAH / m<sup>3</sup>.

It is necessary to determine which of the items in the assortment of the company  $M$  it is advisable to buy in the city of  $N$ , and which in Kiev.

**Solution.** The appropriateness of the purchase is estimated based on the construction and use of the supplier selection curve, the abscissa axis represents the purchase cost of 1 m<sup>3</sup> of cargo in the city *N*, and the ordinate axis represents the share of the additional costs of delivering 1 m<sup>3</sup> of this cargo from the city *N* to Kiev in its purchase price in city *N*, %. To calculate the share of additional costs, fill out table 2.12.

Table 2.12 – Calculation of the share of additional costs in the unit cost of cargo

Purchase cost, UAH. / m <sup>3</sup> ( <i>OX</i> )	Additional costs for the delivery of 1 m <sup>3</sup> of cargo from the city of N						The share of additional costs in the purchase value, % ( <i>OY</i> )
	transport tariff, UAH / m <sup>3</sup>	stocks in transit, UAH	insurance stocks, UAH	forwarding, UAH	the difference in unloading, UAH / m <sup>3</sup>	total additional costs	
1	2	3	4	5	6	7	8
5000	3000	50	25	100	200	3375	67.5
10000	3000	100	50	200	200	3550	35.5
20000	3000	200	100	400	200	3900	19.5
30000	3000	300	150	600	200	4250	14.2
40000	3000	400	200	800	200	4600	11.5
50000	3000	500	250	1000	200	4950	9.9
70000	3000	700	350	1400	200	5650	8.1
100000	3000	1000	500	2000	200	6700	6.7

1. On the basis of columns 1 and 8 of table 2.12 construct a supplier selection curve (fig. 2.2).

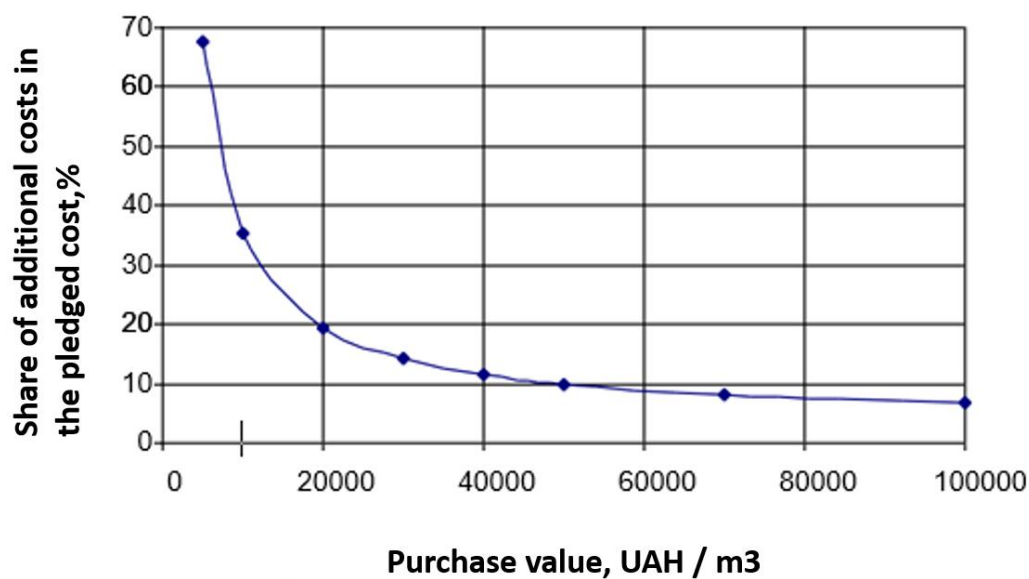


Figure 2.2 – Supplier selection curve

2. We will calculate in percent the difference in the prices of suppliers from Kiev and the city of  $N$  and make a table 2.13.

Table 2.13 – Characteristics of purchased assortment

Name of the product range of company $M$	The cost in the city of $N$ , UAH. / m <sup>3</sup>	Price, UAH / unit		The difference in prices, % (price in the city $N$ – base)	Conclusion on the appropriateness of procurement in the city $N$
		In the city $N$	Kiev		
1	2	3	4	5	6
1. Canned meat	11000	12	14.4	20	No
2. Canned fish	12000	20	23	15	No
3. Canned vegetables	10000	10	14.5	45	Yes
4. Canned fruits & berries	15000	15	18	20	No
5. Confectionary	88000	100	115	15	Yes
6. Jam, honey	37000	50	65	30	Yes
7. Tea	110000	120	138	15	Yes
8. Groats & beans	23000	20	22	10	No
9. Pasta	17000	20	26	30	Yes
10. Grape wines	70000	70	80.5	15	Yes
11. Cognac	120000	100	105	5	Yes
12. Champagne	50000	60	66	10	Yes
13. Beer	25000	30	33	10	No
14. Soft drinks	20000	24	30	5	Yes

3. We determine the appropriateness of the purchase of specific items in the range:

1) We mark on the abscissa axis the point corresponding to the purchase rate of the cargo in the city  $N$ , and reduce its perpendicular length equal to the difference in prices (Table 2.13, column 5).

2) A conclusion on the appropriateness of procurement in the city of  $N$  is made if the end of the perpendicular is higher than the supplier's curve, that is, the price difference will be higher than the sum of all additional costs incurred in connection with the procurement being transferred to a remote territorial location.

**Problem 2.3 for Self-Studying: «Selecting a geographically remote provider based on full cost analysis»**

For your source data variant, it is advisable to determine which of the items in the assortment of company  $M$  are purchased in the city  $N$ , and which in Kiev.

**Initial data:**

Table 2.14 – Initial data

Purchase cost, UAH. / m <sup>3</sup> ( $O_X$ )	Additional costs for the delivery of 1 m <sup>3</sup> of cargo from the city of $N$						The share of additional costs in the purchase value, % ( $O_Y$ )
	transport tariff, UAH / m <sup>3</sup>	stocks in transit, UAH	insurance stocks, UAH	forwarding, UAH	the difference in unloading, UAH / m <sup>3</sup>	total additional costs	
1	2	3	4	5	6	7	8
$5000 \cdot k$	$3000 \cdot k$				$200 \cdot k$		
$10000 \cdot k$	$3000 \cdot k$				$200 \cdot k$		
$20000 \cdot k$	$3000 \cdot k$				$200 \cdot k$		
$30000 \cdot k$	$3000 \cdot k$				$200 \cdot k$		
$40000 \cdot k$	$3000 \cdot k$				$200 \cdot k$		
$50000 \cdot k$	$3000 \cdot k$				$200 \cdot k$		
$70000 \cdot k$	$3000 \cdot k$				$200 \cdot k$		
$100000 \cdot k$	$3000 \cdot k$				$200 \cdot k$		

Other data are not changed.

## 2.4. Problem “Supplier selection based on rating calculation”

The company during the year purchased goods from three suppliers P1, P2 and P3 for the production of its main products, the demand for which is growing. For this, criteria for selecting a supplier were selected, and criteria values were evaluated on a ten–point scale (Table 2.15).

Table 2.15 – Assessment of criteria for the selection of suppliers

Criteria for the selection of suppliers	Evaluation of the supplier according to criteria		
	Supplier P1	Supplier P2	Supplier P3
1. Reliable delivery	7	5	9
2. Price	6	2	3
3. Quality of components	8	6	8
4. Payment Terms	4	7	2
5. The possibility of unscheduled supplies	7	7	2
6. The financial condition of the supplier	4	3	7
TOTAL	–	–	–

It is necessary to evaluate the importance for the company of the specified criteria for evaluating suppliers and, taking this into account, calculate the rating of suppliers (table 2.16).

Table 2.16 – Calculation of the rating of suppliers

Criteria for the selection of suppliers	Criterion weight	Evaluation of the supplier according to criteria		
		Supplier P1	Supplier P2	Supplier P3
1. Reliable delivery	0.3	2.1	1.5	2.7
2. Price	0.25	1.5	0.5	0.75
3. Quality of components	0.15	1.2	0.9	1.2
4. Payment Terms	0.15	0.6	1.5	0.3
5. The possibility of unscheduled supplies	0.1	0.7	0.7	0.2
6. The financial condition of the supplier	0.05	0.2	0.15	0.35
TOTAL	1	6.3	4.8	5.5

**Answer:** P1 supplier has a high rating.

**Problem 2.5.** During the first two months of the year, the company received goods A and B from suppliers no. 1 and no. 2. The data on the results of work with suppliers are given in table 2.17–2.19. Make an assessment of suppliers No. 1 and 2 based on the results of work to make a decision on the extension of contractual relations with one of them.

Table 2.17 – The dynamics of prices for goods received

Supplier	Month	Product	Scope of supply, units/month	Price, UAH/unit
No. 1	January	A	2000	10
		B	1000	5
No. 2	January	A	9000	9
		B	6000	4
No. 1	February	A	1200	11
		B	1200	6
No. 2	February	A	7000	10
		B	10000	6

Table 2.18 – Dynamics of supply of goods of inadequate quality

Month	Supplier	The quantity of goods of inadequate quality delivered during the month, units
January	No. 1	75
	No. 2	300
February	No. 1	120
	No. 2	425

Table 2.19 – Dynamics of violations of the established delivery time

Supplier №1			Supplier №2		
Month	Quantity of deliveries, units	Total delays, days	Month	Quantity of deliveries, units	Total delays, days
January	8	28	January	10	45
February	7	35	February	12	36

**Solution.** The system for evaluating the criteria in this task is based on recording the growth rate of the negative characteristics of suppliers, that is, when calculating the rating in the form of the table 2.16 it will be necessary to choose a supplier with a lower rating value.

Evaluation of suppliers should be carried out according to indicators: price, quality and reliability of the delivered goods, the importance assessments of which are respectively 10, 6 and 4. For this, it is necessary to calculate the average weighted rate of price growth (price indicator), growth rate of supply of goods of inadequate quality (quality indicator) and growth rate of average lateness (indicator of reliability of delivery).

**1) Calculation of the weighted average price growth rate  $T_p$ .** To assess the supplier according to the first criterion (price), it is necessary to calculate the weighted average growth rate of prices for goods supplied by him:

$$\bar{T}_p = \sum_{i=1}^n d_i \cdot T_{p_i}, \quad (2.4)$$

where  $T_{p_i}$  – growth rate of the price for the  $i$ -th type of product;

$d_i$  – the share of the  $i$ -th type of goods in the total volume of supplies of the current period;  $n$  is the number of types of goods.

The price growth rate for the  $i$ -th type of product is calculated by the formula:

$$T_{p_i} = \frac{P_{i1}}{P_{i0}} \cdot 100 \%, \quad (2.5)$$

where  $P_{i1}$  for the  $i$ -th type of goods in the current period;

$P_{i0}$  – the price of the  $i$ -th type of goods in the previous period.

The share of the  $i$ -th type of goods in the total volume of deliveries is calculated by the formula:

$$d_i = \frac{S_i}{\sum S}, \quad (2.6)$$

where  $S_i$  – amount for which the goods of the  $i$ -th kind were delivered in the current period, UAH:

$$S_i = \text{Unit Price} \times \text{Delivery Volume}. \quad (2.7)$$

The calculation of the weighted average rate of price growth is given in Table 2.20.

Table 2.20 – The calculation of the weighted average rate of price growth

Supplier	T <sub>pA</sub> , %	T <sub>pB</sub> , %	S <sub>A</sub>	S <sub>B</sub>	d <sub>A</sub>	d <sub>B</sub>	T <sub>p</sub> , %
No. 1	110	120	13200	7200	0.65	0.35	113.5
No. 2	111	150	70000	60000	0.54	0.46	128.9

The obtained values of  $T_p$  are recorded in table 2.22 to calculate the vendor rating.

2) Calculation of growth rate of delivery of goods of poor quality,  $T_{pq}$ .

We calculate the growth rate of delivery of goods of poor quality for each supplier:

$$T_{pq} = \frac{d_{pq1}}{d_{pq0}} \cdot 100 \%, \quad (2.8)$$

where  $d_{pq1}$  – the share of goods of inadequate quality in the total supply of the current period;

$d_{pq0}$  – the share of goods of inadequate quality in the total volume of deliveries of the previous period.

The share of goods of inadequate quality in the total supply will be determined on the basis of the data in table 2.17 and 2.18. The results are arranged in the form of a table 2.21.

Table 2.21 – Calculation of the share of goods of inadequate quality in the total supply

Month	Supplier	Total delivery, units / month	Poor quality goods share in total deliveries, %
January	No. 1	3000	$(75/3000) \cdot 100 \% = 2.5$
	No. 2	15000	$(300/15000) \cdot 100 \% = 2$
February	No. 1	2400	$(120/2400) \cdot 100 \% = 5$
	No. 2	17000	$(425/17000) \cdot 100 \% = 2.5$

$$T_{pq1} = 5/2.5 \cdot 100 \% = 200 \%,$$

$$T_{pq2} = 2.5/5 \cdot 100 \% = 125 \%.$$

The result from the calculation of  $T_{pq}$  will be entered in table 2.22.

### 3) Calculation of the growth rate of the average delay, $T_{ad}$ .

The quantitative assessment of the reliability of delivery is the average delay, i.e. the number of days of delays per one delivery. This value is determined as the quotient of dividing the total number of days of delay for a certain period by the number of deliveries for the same period (table 2.19).

$$T_{ad} = \frac{AD_1}{AD_0} \cdot 100 \%, \quad (2.9)$$

where  $AD_1$  – the average delay for one delivery in the current period, days;  
 $AD_2$  – the average delay for one delivery in the previous period, days.

$$T_{ad1} = \left(\frac{35}{7} : \frac{28}{8}\right) \cdot 100 \% = 142,9 \%, T_{ad2} = \left(\frac{36}{12} : \frac{45}{10}\right) \cdot 100 \% = 66,6 \%.$$

The result will be entered in table 2.22.

Table 2.22 – Calculation of Supplier Ratings

Supplier selection criterion	Evaluation of the importance of the criterion, $K_i$	The proportion of the criterion, $k_i = \frac{K_i}{\sum K_i}$	Supplier 1		Supplier 2	
			Supplier Performance Assessment, $B_{i1}$	$K_i \cdot B_{i1}$	Supplier Performance Assessment, $B_{i2}$	$K_i \cdot B_{i2}$
Price	10	0,5	113.5	56.8	128.9	64.45
Quality	6	0.3	200	0	125	37.5
Reliability	4	0.2	142.9	28.6	66.6	13.32
Total	20	$\sum_{i=1}^n k_i = 1$		145.5		115.3

**Answer:** It is necessary to continue the contractual relationship with the second supplier as it has the least negative performance characteristics.

**Problem 2.4 for Self-Studying “Choosing a provider based on its rating”**

For your version of the source data, make an assessment of suppliers No. 1 and No. 2 based on the results of work to make a decision on the extension of contractual relations with one of them (problem 2.5).

Initial data:

Supplier	Month	Product	Scope of supply, units/month	Price, UAH/unit
No. 1	January	A	$2000 \cdot k$	$10 \cdot k$
		B	$1000 \cdot k$	$5 \cdot k$
No. 2		A	$9000 \cdot k$	$9 \cdot k$
		B	$6000 \cdot k$	$4 \cdot k$
No. 1	February	A	$1200 \cdot k$	$11 \cdot k$
		B	$1200 \cdot k$	$6 \cdot k$
No. 2		A	$7000 \cdot k$	$10 \cdot k$
		B	$10000 \cdot k$	$6 \cdot k$

Other data does not change.

## TOPIC 3. DISTRIBUTION LOGISTICS

**Distribution logistics** is the management of transportation, warehousing and other tangible and intangible operations performed in the process of bringing finished products to the consumer in accordance with the interests and requirements of the consumer, as well as the transfer, storage and processing of necessary information.

A **distribution center** is a warehouse complex that receives goods from manufacturing enterprises or from wholesalers and distributes them in small batches to customers through its or their distribution network. The task of locating distribution centers can be formulated as a search for an optimal or suboptimal (close to optimal) solution. Science and practice have developed various methods for solving problems of both types.

### 3.1. Method of determining the center of gravity

The **method of determining the center of gravity** is used to determine the location of one distribution center. For this, the method of superimposing a network of coordinates on a map of potential locations of warehouses is used. The network system makes it possible to estimate the cost of delivery from each supplier to the likely composition and from the warehouse to the final consumer, and they choose an option that is defined as the center of mass.

The coordinates of the center of gravity of cargo flows ( $X_{\text{warehouse}}$ ,  $Y_{\text{warehouse}}$ ), that is, the point at which the distribution warehouse can be located, are determined by the formulas:

$$X_{\text{warehouse}} = \frac{\sum_{i=1}^n B_i \cdot X_i}{\sum_{i=1}^n B_i}; Y_{\text{warehouse}} = \frac{\sum_{i=1}^n B_i \cdot Y_i}{\sum_{i=1}^n B_i}, \quad (3.1)$$

where  $B_i$  is the cargo turnover of the  $i$ -th consumer;

$X_i, Y_i$  – coordinates of the  $i$ -th consumer;

$n$  is the number of consumers.

**Problem 3.1.** On the territory of the district there are 8 stores selling food products, their coordinates (in a rectangular coordinate system), as well as monthly freight turnover are given in table 3.1.

Table 3.1 – The Turnover and the coordinates of the stores that are served

№ of shop	Coordinate X, km	Coordinate Y, km	Turnover B, t / month
1	10	10	15
2	23	41	10
3	48	59	20
4	36	27	5
5	60	34	10
6	67	20	20
7	81	29	45
8	106	45	30

Based on the source data, it is necessary to find the coordinates of the point ( $X_{\text{warehouse}}$ ,  $Y_{\text{warehouse}}$ ) around which it is recommended to organize the work of the distribution warehouse.

**Solution:**

$$X_{\text{warehouse}} = \frac{15 \cdot 10 + 10 \cdot 23 + 20 \cdot 48 + 5 \cdot 36 + 10 \cdot 60 + 20 \cdot 67 + 45 \cdot 81 + 30 \cdot 106}{15 + 10 + 20 + 5 + 10 + 20 + 45 + 30} = 66,35 \text{ km};$$

$$Y_{\text{warehouse}} = \frac{15 \cdot 10 + 10 \cdot 41 + 20 \cdot 59 + 5 \cdot 27 + 10 \cdot 34 + 20 \cdot 20 + 45 \cdot 29 + 30 \cdot 45}{15 + 10 + 20 + 5 + 10 + 20 + 45 + 30} = 34 \text{ km}.$$

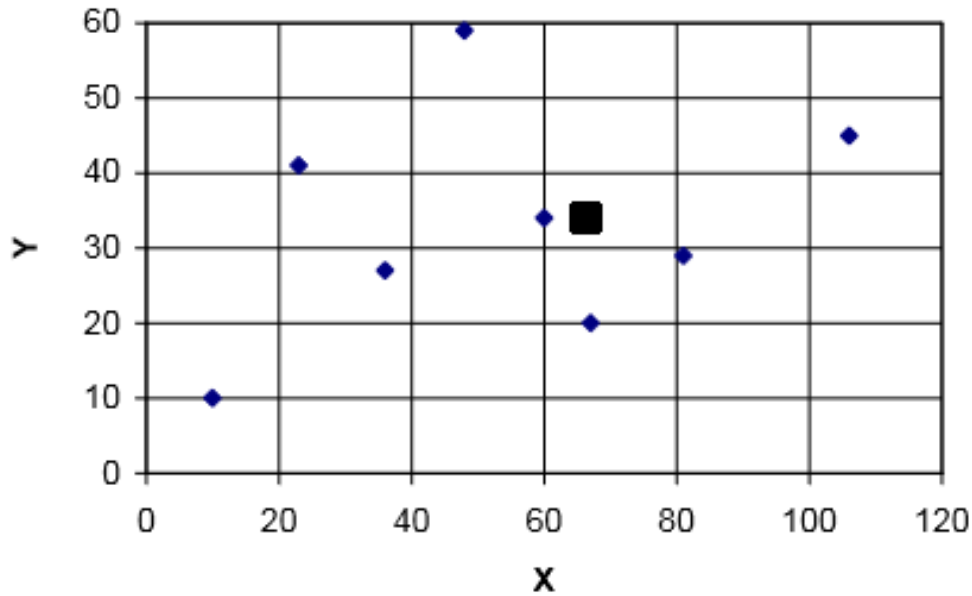


Figure 3.1 – The optimal location of the distribution warehouse

**The center of mass or the center of the equilibrium system of transport costs** is calculated by the formula:

$$M = \frac{\sum_{i=1}^m T_{Si} R_{Si} Q_{Si} + \sum_{i=1}^n T_{Ci} R_{Ci} Q_{Ci}}{\sum_{i=1}^m T_{Si} Q_{Si} + \sum_{i=1}^n T_{Ci} Q_{Ci}}, \quad (3.2)$$

where  $M$  is the center of mass, or the center of the equilibrium system of transport costs,  $t \cdot km$ ;

$R_{Si}$  – distance from the origin of the coordinate axes to the point indicating the location of the supplier, km;

$R_{Ci}$  is the distance from the origin of the coordinate axes to the point indicating the location of the client, km;

$T_{Ci}$  – transport tariff for the client for the transportation of goods, USD /  $t \cdot km$ ;

$T_{Si}$  – transport tariff for the supplier for the transportation of goods, USD /  $t \cdot km$ ;

$Q_{Ci}$  – weight (volume) of cargo sold by the  $i$ -th client, t;

$Q_{Si}$  – weight (volume) of cargo, will be shackled in the  $i$ -th supplier, t.

Let us consider the example of the definition of the center of mass or the center of the equilibrium system of transport costs.

**Problem 3.2.** The company engaged in the sale of products on the sales markets  $C_A$ ,  $C_B$ ,  $C_C$ , has regular suppliers  $S_1$ ,  $S_2$ ,  $S_3$ ,  $S_4$ ,  $S_5$  in different regions. The increase in sales forces the company to raise the issue of building a new distribution warehouse, ensures the promotion of goods in new markets and uninterrupted supply of its customers.

**Initial data:**

1) tariff for suppliers for the transportation of products to the warehouse

$$T_S = 1 \text{ \$/t} \cdot \text{km};$$

2) tariffs for customers for the transportation of products from the warehouse are equal:

$$T_C - C_A = 0,8 \text{ \$/ t} \cdot \text{km}; C_B = 0,5 \text{ \$/ t} \cdot \text{km}, C_C = 0,6 \text{ \$/ t} \cdot \text{km};$$

3) cargo weights of suppliers:

$$Q_S - S_1 = 150 \text{ tons}, S_2 = 75 \text{ tons}, S_3 = 125 \text{ tons}, S_4 = 100 \text{ tons}, S_5 = 150 \text{ tons}.$$

4) the weight of goods sold to customers:

$$Q_C - C_A = 300 \text{ tons}; C_B = 250 \text{ tons}; C_C = 150 \text{ tons}.$$

5) customer coordinates ( $R_{C_i}$ ) and supplier's coordinates ( $R_{S_i}$ ):

Table 3.2 – Customer and supplier's coordinates

Coordinates	Clients			Suppliers				
	$C_A$	$C_B$	$C_C$	$S_1$	$S_2$	$S_3$	$S_4$	$S_5$
$X$	0	300	550	150	275	500	500	600
$Y$	575	500	600	125	300	275	100	550

It is necessary to determine the coordinates of the optimal location of the warehouse.

**Solution:**

The total cost of transporting a shipment of goods from suppliers, taking into account the distances along the  $X$  axis:

2. The total cost of transporting the transported consignment to customers, taking into account the distances along the  $X$  axis:

$$\begin{aligned}\sum T_{Si} R_{Si} Q_{Si} &= T_{S1} R_{S1} Q_{S1} + T_{S2} R_{S2} Q_{S2} + T_{S3} R_{S3} Q_{S3} + T_{S4} R_{S4} Q_{S4} + T_{S5} R_{S5} Q_{S5} \\ &= 22500 + 20625 + 50000 + 90000;\end{aligned}$$

along the axis X:

$$\sum T_{Si} R_{Si} Q_{Si} = 168125.$$

$$\begin{aligned}\sum T_{Ci} R_{Ci} Q_{Ci} &= T_{CA} R_{CA} Q_{CA} + T_{CB} R_{CB} Q_{CB} + T_{CC} R_{CC} Q_{CC} = \\ &= 0 + 37500 + 49500;\end{aligned}$$

along the axis Y:

$$\sum T_{Ci} R_{Ci} Q_{Ci} = 254500.$$

### 3. Coordinates of the optimal location

– along the X axis:

$$M_X = \frac{\sum_{i=1}^5 T_{Si} R_{Si} Q_{Si} + \sum_{i=1}^3 T_{Ci} R_{Ci} Q_{Ci}}{\sum_{i=1}^5 T_{Si} Q_{Si} + \sum_{i=1}^3 T_{Ci} Q_{Ci}} = \frac{245625 + 87000}{600 + 455} = 315 \text{ km};$$

– along the axis Y:

$$M_Y = \frac{\sum_{i=1}^5 T_{Si} R_{Si} Q_{Si} + \sum_{i=1}^3 T_{Ci} R_{Ci} Q_{Ci}}{\sum_{i=1}^5 T_{Si} Q_{Si} + \sum_{i=1}^3 T_{Ci} Q_{Ci}} = \frac{168125 + 254500}{600 + 455} = 401 \text{ km}.$$

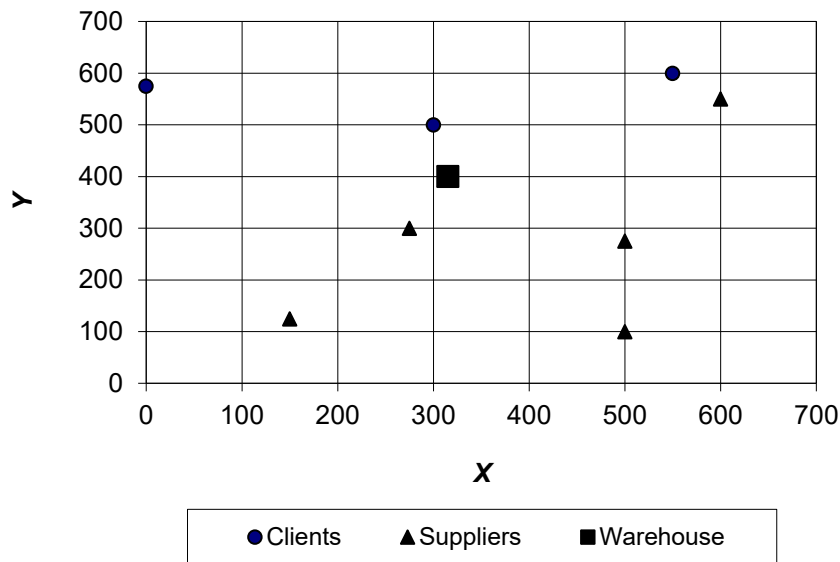


Figure 3.2 – The optimal location of the distribution warehouse

**Answer:** The optimal location of the warehouse is 315 km along the X axis and 401 km along the Y axis (Fig. 3.2).

### 3.2. Test point method

**The test point method** allows you to determine the optimal location of the distribution warehouse in the case of a rectangular configuration of the road network in the area that is served. The essence of the method is to consistently check each segment of the serviced area.

A *test point* of a segment is any point located on this segment and does not apply to its ends.

The *left turnover of the test point* is the turnover of consumers located throughout the service area to the left of this point.

The *right turnover of the test point* is the freight turnover of consumers located to the right of it.

The service site is checked from its left end. First, analyze the first segment of the site: on this segment the test point belongs and the amount of cargo turnover of consumers who are to the left and right of the set point is calculated. If the cargo turnover of consumers on the right is greater, then check the next segment. If less, then a decision is made on the location of the warehouse at the beginning of the analyzed segment.

**Problem 3.3.** On a road section of arbitrary length (section *AD*) there are four consumers of material flow: *A*, *B*, *C* and *D*. The monthly volume of delivery of goods for each of them is indicated in brackets (Fig. 3.3). It is necessary to determine the optimal location of the distribution warehouse.

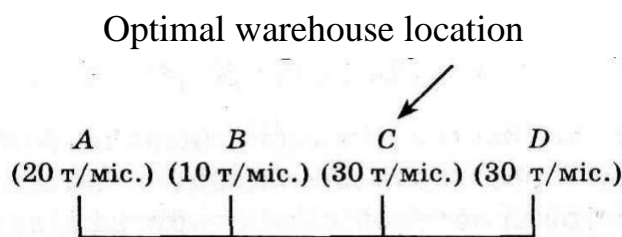


Figure 3.3 – The optimal location of the warehouse in the service area

**Solution:** A sequential check of each segment of the site served starting from its far left end shows that the composition will be optimal at the beginning of the *CD* segment (Fig. 3.3).

**Problem 3.1 for Self–Studying: “Determining the location of the distribution warehouse”**

On the territory of the district there are 8 stores selling food products, their coordinates (in a rectangular coordinate system), as well as monthly freight turnover are given in table 3.3. It is necessary for your source data variant to find the coordinates of the point  $(X_{\text{warehouse}}, Y_{\text{warehouse}})$ , in the vicinity of which it is recommended to organize the work of the distribution warehouse, and also to build the points where the stores and the warehouse are located on the same graph.

Table 3.3 – Cargo turnover and the coordinates of the stores that are served

№ of shop	Coordinate $X$ , km	Coordinate $Y$ , km	Turnover $B$ , t / month
1	$10 \cdot k$	$10 \cdot k$	15
2	$23 \cdot k$	$41 \cdot k$	10
3	$48 \cdot k$	$59 \cdot k$	20
4	$36 \cdot k$	$27 \cdot k$	5
5	$60 \cdot k$	$34 \cdot k$	10
6	$67 \cdot k$	$20 \cdot k$	20
7	$81 \cdot k$	$29 \cdot k$	45
8	$106 \cdot k$	$45 \cdot k$	30

**Problem 3.2 for Self–Studying.** For your source data variant, determine the location of the warehouse.

**Initial data:**

1) tariff for suppliers for the transportation of products to the warehouse

$$T_s = k \text{ (dollars / t} \cdot \text{ km)}.$$

2) tariffs for customers to transport products from the warehouse are equal to:  $T_C - C_A = 0.8 \cdot k$  (dollars / t · km),  $C_B = 0.5 \cdot k$  (dollars / t · km),  $C_C = 0.6 \cdot k$  (dollars / t · km).

Other data are not changed.

## TOPIC 4. LOGISTICS OF STOCKS

**Inventories** are products for industrial purposes, located at different stages of production and circulation, consumer goods and other goods that are awaiting entry into the process of production or personal consumption.

### 4.1. Inventory management using ABC and XYZ analysis

The ABC method is a method of rationing and monitoring the state of stocks, which consists in dividing the inventory N of the implemented inventory items into three unequal subsets A, B, and C based on some formal algorithm. In the XYZ method, the entire assortment is divided into three groups depending on the uniformity of demand and the accuracy of forecasting. The use of these methods for inventory management will look at examples.

**Problem 4.1.** Construct the ABC analysis curve for the next set (table 4.1):

Table 4.1 – The Source Data

No. of object	The contribution of the object, unit	The share of the contribution of the object, %	No. of object	The contribution of the object, unit	The share of the contribution of the object, %
1	10	0.1	11	10	0.1
2	200	2	12	20	0.2
3	30	0.3	13	2300	23
4	5200	52	14	300	3
5	30	0.3	15	40	0.4
6	90	0.9	16	70	0.7
7	10	0.1	17	50	0.5
8	100	1	18	20	0.2
9	800	8	19	400	4
10	300	3	20	20	0.2
			Total	10000	100

### Solution

The procedure for the ABC analysis includes the following stages:

1. Formulation of the purpose of analysis.
  2. Identification of management objects are analyzed by the ABC method.
  3. The selection of signs on the basis of which the classification of management objects will be carried out.
  4. Evaluation of management objects by highlighted classification attribute.
  5. Grouping of control objects in descending order of the value of the characteristic.
  6. Construction of the curve ABC.
  7. The division of the set of control objects into three groups: A, B and C.
- The results of the ABC analysis are shown in table 4.2 and in fig. 4.1.

Table 4.2 – Results of ABC analysis

No. of object	The contribution of the object, unit	The share of the contribution of the object, %	Sort List Line Number	The number of items in an ordered list (OX axis), %	Contribution share on an accrual basis, (OY axis), %
4	5200	52	1	5	52
13	2300	23	2	10	75
9	800	8	3	15	83
19	400	4	4	20	87
10	300	3	5	25	90
14	300	3	6	30	93
2	200	2	7	35	95
8	100	1	8	40	96
6	90	0.9	9	45	96.9
16	70	0.7	10	50	97.6
17	50	0.5	11	55	98.1
15	40	0.4	12	60	98.5
3	30	0.3	13	65	98.8
5	30	0.3	14	70	99.1
12	20	0.2	15	75	99.3
18	20	0.2	16	80	99.5
20	20	0.2	17	85	99.7
1	10	0.1	18	90	99.8
7	10	0.1	19	95	99.9
11	10	0.1	20	100	100
Total	10000	100	–	–	–

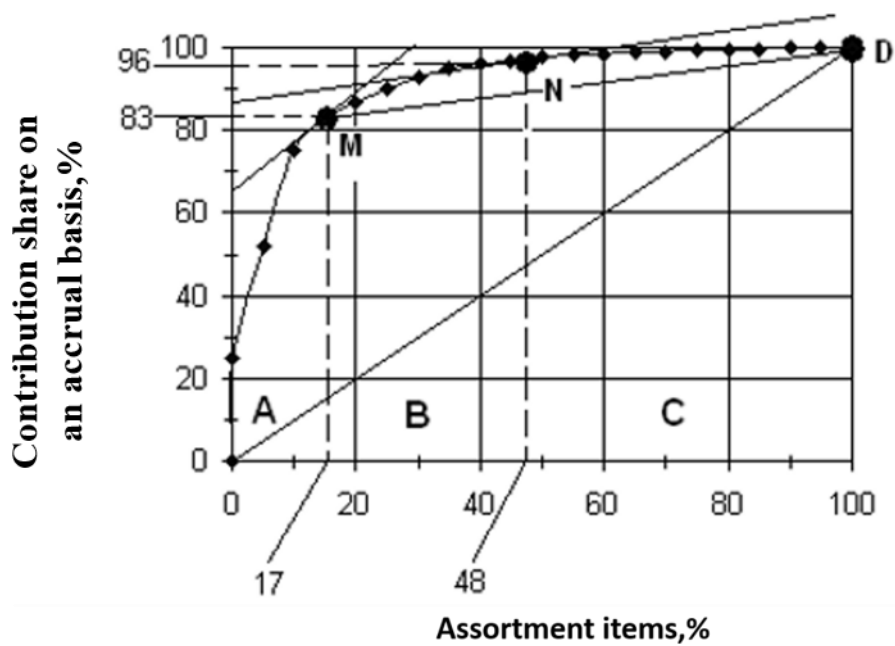


Figure 4.1 – Curve ABC analysis

Groups	Share in assortment, %	Share in sales, %
A	17	83
B	31	13
C	52	4

**Problem 4.2. “Applying XYZ method”**

Differentiate the assortment (Table 4.3) by the XYZ method.

Table 4.3 – Assortment for the year

Item no.	Sales per year	Sales per quarter			
		1	2	3	4
1	2600	600	620	700	680
2	800	240	180	220	160
3	3000	500	1400	400	700

### Solution

A possible algorithm for differentiating the assortment into groups X, Y and Z is given in the table:

Group	Interval
X	$0 \leq v < 10 \%$
Y	$10 \leq v < 25 \%$
Z	$25 \leq v < \infty$

#### The order of XYZ analysis

1. Determination of variation coefficients for individual items in the assortment.
  2. Grouping of control objects in increasing order of coefficient of variation.
  3. Construction of the XYZ curve.
  4. The division of the set of control objects into three groups: X, Y and Z.
- The results of the XYZ analysis are given in tables 4.4 – 4.5.

Table 4.4 – Calculation of coefficient of variation

Item No.	Quarterly average sales $\bar{x} = \frac{\sum x_i}{n}$	Dispersion $\sigma^2 = \frac{\sum (x_i - \bar{x})^2}{n}$	Standard deviation $\sigma = \sqrt{\sigma^2}$	Coefficient of variation $v = \frac{\sigma}{\bar{x}} \cdot 100 \%$
1	650	1700	41.23	6.34
2	200	100	31.62	15.81
3	750	152500	390.5	52.07

Table 4.5 – Assortment items are ordered in increasing order of coefficient of variation

Item no.	Coefficient of variation (OY axis)	Sort List Line Number	The number of positions on an accrual basis (OX axis), %	Groups (X, Y, Z)
1	6.34	1	33	X
2	15.81	2	66	Y
3	52.07	3	100	Z

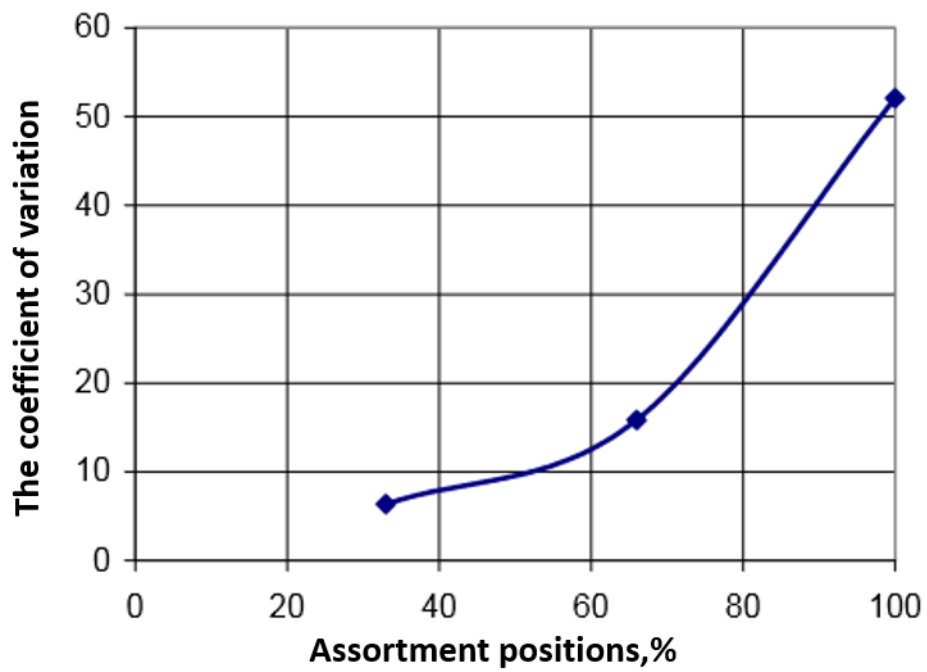


Figure 4.2 – XYZ analysis curve

**Problem 4.3. “Matrix ABC – XYZ”**

Build the matrix ABC – XYZ – analysis, using the data in table 4.6

Table 4.6 – Results of ABC and XYZ analysis

Results of ABC analysis				Results of XYZ analysis			
No. of object	Group	No. of object	Group	No. of object	Group	No. of object	Group
14	A	8	C	19	X	1	Y
9		17		5		20	
1		2		4		7	
20	B	16		17		9	
3		10		8		18	
7		4		11		10	
11		6		3		12	Z
15		12		6		15	
5		13		13		14	
18	19	16		2			

**Solution.** The matrix ABC – XYZ is compiled in the form of table 4.7.

Table 4.7 – Matrix ABC – XYZ

AX	AY	AZ
BX	BY	BZ
CX	CY	CZ

Then according to the table 4.6. matrix ABC – XYZ – analysis will look like:

–	1, 9	14
3, 5, 11	7, 18, 20	15
4, 6, 8, 13, 16, 17, 19	10	2, 12

**Problem 4.1–4.3 for Self–Studying: “Inventory management using ABC and XYZ analysis”**

For your version of the source data, construct the ABC analysis curve. The option is selected by the student’s last name in the group’s journal.

**Option 1**

No. of object	Contribution of the object, unit
1	7
2	23
3	45
4	75
5	90
6	260
7	345
8	510
9	1845
10	2300

**Option 2**

Name of the supplier	Annual volume, UAH	Name of the supplier	Annual volume, UAH
1. OJSC Alfa	5324	8. OJSC Steel	65642
2. OJSC Metal	20000	9. OJSC Chemical machine	10023
3. LLC Omega	10352	10. PE Rubber equipment	4524
4. OJSC Motor	35641	11. OJSC Rubber equipment	10873
5. LLC Cable	13568	12. OJSC Zorya	5241
6. LLC Detail	49124	13. OJSC Polimer	5103
7. OJSC Titan	40200	14. OJSC Solar	15054

### Option 3

The range of components	Cost of the stock, thousand UAH
Components 1	1630
Components 2	910
Components 3	3490
Components 4	690
Components 5	400
Components 6	230
Components 7	2850
Components 8	2160
Components 9	320
Components 10	150

### Option 4

No. of object	Contribution of the object, unit
1	10
2	32
3	53
4	79
5	110
6	299
7	395
8	620
9	1930
10	2800

### Option 5

Name of the supplier	Annual volume, UAH	Name of the supplier	Annual volume, UAH
1. OJSC Vega	7944	8. OJSC Krivoy Rog Steel	93852
2. OJSC Grand	24000	9. PE Vivat	10938
3. LLC Strong	14112	10. PE Best	5544
4. OJSC Motor detail	33846	11. OJSC Rubber equipment	11238
5. LLC Cable sales	21408	12. OJSC Zorya	7446
6. LLC Tochdetail	54744	13. OJSC Polimer	6618
7. OJSC Titan	49200	14. OJSC Solar	12324

### Option 6

Name of the product	Annual sales, thousand UAH
Product 1	1790
Product 2	690
Product 3	560
Product 4	2500
Product 5	1200
Product 6	480
Product 7	160
Product 8	80
Product 9	340
Product 10	3610

### Option 7

The range of components	Cost of the stock, thousand UAH
Components 1	350
Components 2	1900
Components 3	500
Components 4	690
Components 5	2500
Components 6	250
Components 7	2100
Components 8	810
Components 9	180
Components 10	450

### Option 8

Kind of juice	Annual sales	Kind of juice	Annual sales
1. Orange	8888.57	8. Exotic juice	2233.11
2. Apple	4586.71	9. White grape	2062.25
3. Cherry	4491.83	10. Blackcurrant	1745.06
4. Multivitamin	4365.24	11. Apple	1158.44
5. Grapefruit	3165.07	12. Plumb	1167.48
6. Tomato	258.63	13. Multifruit	682.04
7. Apricot	2245.49	14. Pear	573.2

### Option 9

Suppliers	Annual sales, thousand UAH
1	400
2	1300
3	2000
4	12000
5	700
6	8000
7	3000
8	300
9	200
10	500

### Option 10

Type of stock	Stock volume, thousand UAH
1	10
2	200
3	5100
4	30
5	80
6	90
7	60
8	100
9	800
10	300

## 4.2. Determination of the optimal order quantity for the component product

The indicator of the **optimal (economic) order quantity** expresses the power of the material flow sent by the supplier to the customer's order, and which provides the consumer with a minimum value of the sum of two logistic components: transportation and procurement costs and expenses for the formation and storage of stocks.

**Problem 4.4.** According to cost accounting, it is known that the cost of submitting one order is 200 UAH. The annual need for components is 1550 units, The unit price of the componentry is 560 UAH. The cost of maintaining the componentry in the warehouse is 20 % of its price. Determine the optimal order quantity for the component product.

### Solution

The optimal order quantity (EOQ) is determined by the Wilson formula:

$$EOQ = \sqrt{\frac{2C_0S}{C_iU}}, \quad (4.1)$$

where

- EOQ is the optimal order quantity, units;
- $C_0$  – the cost of fulfilling the order, UAH;
- $C_i$  – the purchase price of a unit of goods, UAH;
- $S$  – annual sales, units;
- $U$  is the share of storage costs in the price of a unit of goods.

$$EOQ = \sqrt{\frac{2 \cdot 200 \cdot 1550}{0.2 \cdot 560}} = 74.402 \approx 75 \text{ units.}$$

To avoid a shortage of components, you can round the optimal order quantity up. Thus, the optimal order quantity for the component product is 75 units. So, during the year you need to place 21 (1550/75) orders.

### 4.3. Inventory Management Systems

**An inventory management system** is a set of rules and indicators that determine the point in time and the volume of procurement of products to replenish stocks. The following inventory management systems are distinguished: 1) with a fixed order size; 2) with a fixed time interval between orders; 3) with the established frequency of replenishment of stocks to a constant level. Consider the calculation of the parameters of these systems using an example.

**Problem 4.5.** The annual need for materials is 1550 pcs. The number of working days in a year is 226 days, the optimal order size is 75 pcs. Delivery time – 10 days, a delay in deliveries of 2 days is possible. Define the parameters of inventory management systems of three types: 1) with a fixed order size; 2) with a fixed time interval between orders; 3) with the established frequency of replenishment of stocks to a constant level.

#### Solution

##### 1. Inventory management systems with a fixed order size.

The calculation results of the parameters of the inventory management system with a fixed order size are given in table 4.8 and in fig. 4.3.

Table 4.8 – Calculation of the parameters of the inventory management system with a fixed order size

№	Index	Calculation procedure	Value
1	Need, pcs.	–	1550
2	Optimal order quantity, pcs.	–	75
3	Delivery time, days	–	10
4	Delay in delivery, days	–	2
5	Estimated daily consumption, pcs. / Day	[1] : number of working days	7
6	Term of the order, days	[2] : [5]	11
7	Expected consumption during delivery, pcs.	[3] · [5]	10
8	Maximum consumption during delivery, pcs.	([3] + [4]) · [5]	84
9	Warranty stock, pcs.	[8] – [7]	14
10	Threshold level of stock, pcs.	[9] + [7]	84
11	Maximum desired stock	[9] + [2]	89
12	Term stock costs up to the threshold level, days	([11] – [10]) : [5]	1

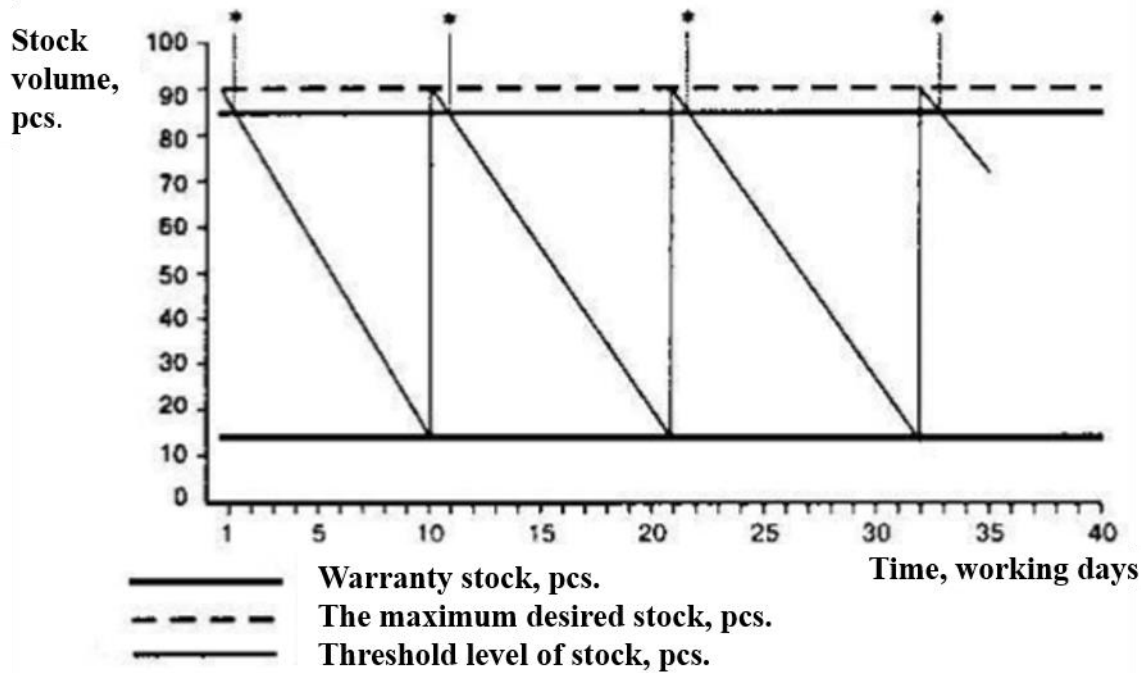


Figure 4.3 – Graphic model of the fixed–order inventory management system without disruptions in supply

## 2. Stock management systems with a fixed time interval between orders

The time interval between orders is determined by the formula:

$$I = N \cdot \text{EOQ}/S, \quad (4.2)$$

where  $I$  is the time interval between orders, days;  
 $N$  – number of working days in the period, days;  
 $\text{EOQ}$  – optimal order quantity;  
 $S$  – need, pcs.

$$I = 226 \cdot 75/1550 = 10,94 \approx 11 \text{ days.}$$

The order size on a fixed time interval system looks like:

$$\text{SO} = \text{MDS} - \text{CO} + \text{EC}, \quad (4.3)$$

where  $\text{SO}$  – the size of the order, pcs;  
 $\text{MDS}$  – maximum desired stock, units;  
 $\text{CO}$  – current order, pcs;  
 $\text{EC}$  – expected consumption during delivery, pcs.

$$SO = 91 - 84 + 70 = 77.$$

The results of calculating the parameters of the inventory management system with a fixed time interval between orders are given in table 4.9.

Table 4.9 – Calculation of the parameters of the inventory management system with a fixed time interval between orders

№	Index	Calculation procedure	Value
1	Need, pcs.	–	1550
2	Time interval between orders, days	(4.1)	11
3	Delivery time, days	–	10
4	Delay in delivery, days	–	2
5	Estimated daily consumption, pcs. / day	[1] : number of working days	7
6	Expected consumption during delivery, pcs.	[3] · [5]	70
7	Maximum consumption during delivery, pcs.	([3] + [4]) · [5]	84
8	Warranty stock, pcs.	[7] – [6]	14
9	Maximum desired stock	[8] + [2] · [5]	91
10	Order size	(4.3)	77

$$SO = 161 - 84 + 70 = 147 \text{ units.}$$

#### **Problem 4.5 for Self–Studying: “Inventory management systems”**

For your source data option (tabl. 4.10), calculate the parameters of inventory management systems of three types: 1) with a fixed order size; 2) with a fixed time interval between orders; 3) with the established frequency of replenishment of stocks to a constant level.

**Legend:** S – annual need for goods, units; N is the number of working days in the period; t – delivery time, days; EOQ – optimal order quantity; D – possible delay in deliveries, days.

**Initial data:** EOQ = 75 units; N = 226 days.

Table 4.10 – Initial data

Option	S	t	D
1	1200	5	2
2	1320	6	2
3	1595	3	1
4	1800	8	3
5	1460	12	6
6	1555	3	1
7	1820	6	1
8	1160	5	2
9	1230	4	1
10	1580	11	2
11	1470	13	6
12	1365	5	2
13	1520	9	4
14	1100	7	2
15	1095	3	1
16	1020	6	3
17	1960	5	1
18	1355	13	5
19	1640	11	4
20	1685	16	5
21	1670	8	3
22	1930	9	3
23	1345	7	3
24	1235	4	2
25	1495	5	2

## TOPIC 5. WAREHOUSE LOGISTICS

### 5.1 Decision-making on the use of hired staff services

The determination of the actual cost of cargo handling at the warehouse allows us to make informed decisions on the critical composition.

A wholesaler today most often has to choose between organizing his own warehouse and using a public warehouse for stocking. In the latter case, the warehouse owner includes the implementation of logistics operations in the storage cost.

The choice between own and hired staff can be determined from the graph presented in Fig. 5.1.

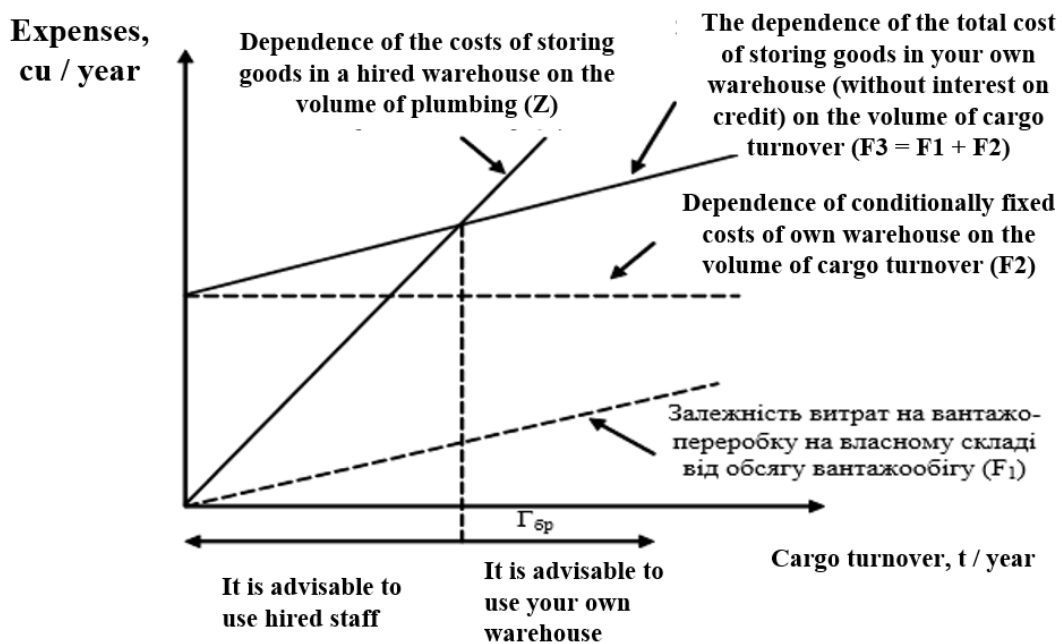


Figure 5.1 – The decision on the use of own or hired staff

This problem can be solved with a sufficient degree of accuracy only if the nature of the dependence of the costs of cargo processing in your own warehouse on the volume of relevant work is known, that is, if the warehouse has operational accounting of logistics costs.

**Problem 5.1.** Determine the cargo turnover at which the company is equally satisfied with owning or using the services of a hired warehouse, according to the table 5.1.

Table 5.1 – Data for calculating storage costs

Indicator	Dimension	Value
1. The specific cost of cargo handling in our own warehouse	conventional units / t	4.6
2. The fixed costs of own warehouse	conventional units / year	36000
3. Tariff for leased warehouse services	conventional units per 1 m <sup>2</sup> per day	0.4
4. The size of the stock in days of turnover	days	66
5. The number of working days per year	days	300
6. Load per 1 m <sup>2</sup> of area when stored in a leased warehouse	t / m <sup>2</sup>	2.1

### Solution

#### Stages of the assignment

1. Determine the costs of storage in its own composition.
2. Determine the cost of storage in a removable composition.
3. Build expense schedules. Determine the feasibility zones for the use of warehouses.
4. Derive the formula for determining the "freight turnover of indifference".

1. The cost of cargo processing in our own warehouse ( $F_1$ ) is determined by the formula

$$F_1 = C_{CargoHandling} \cdot T, \quad (5.1)$$

where  $T$  – annual turnover, t/year;

$C_{CargoHandling}$  – unit cost of cargo handling at own warehouse, c.u./t.

$$F_1 = 4.6 \cdot 1000 = 4600 \text{ c.u./year.}$$

Similarly, we carry out calculations for other values. The calculation results are presented in the form of a table 5.2.

Table 5.2 – The results of the calculation of the cost of conservation

Index	The value of the indicator for various cargo turnover ( <i>T</i> , t/year)				
	<i>T</i> =1000	<i>T</i> =3000	<i>T</i> =5000	<i>T</i> =7000	<i>T</i> =9000
1. Own freight handling costs	4600	13800	23000	32200	41400
2. The cost of storage in your own warehouse	40600	49800	56000	68200	77400
3. The required area of the leased warehouse	105	314	524	733	943
4. Storage costs in a leased warehouse	15330	45844	76504	107018	137678

The cost of storage in our own warehouse is determined by the formula

$$F_3 = F_1 + F_2, \quad (5.2)$$

where  $F_2$  – fixed costs of own warehouse, c.u./year.

$$F_3 = 4600 + 36000 = 40600 \text{ c.u./year.}$$

Similarly carry out calculations for other values. The calculation results are presented in the form of a table 5.2.

2. We plot the cost of storage in a rented warehouse ( $Z$ ) based on the tariff rate for storage of goods in a rented warehouse.

The dependence of  $Z$  is determined by the formula

$$Z = \alpha \cdot S_l \cdot 365, \quad (5.3)$$

where  $\alpha$  – daily cost of using the cargo area of the leased warehouse (tariff for services of the leased warehouse);

$S_l$  – required area of the leased warehouse, m<sup>2</sup>;

365 – the number of days of storage at the leased warehouse per year.

The calculation of the required area of the leased warehouse is performed according to the formula

$$S_l = \frac{\text{Stock Size} \cdot T}{D \cdot \eta}, \quad (5.4)$$

where Stock Size – stock size in days of turnover;

$D$  – number of working days per year;

$\eta$  – load per 1 m<sup>2</sup> of area when stored in a leased warehouse, t/m<sup>2</sup>.

$$S_l = \frac{66 \cdot 1000}{300 \cdot 2.1} = 105 \text{ m}^2.$$

$$Z = 0,4 \cdot 105 \cdot 365 = 15330 \text{ c.u./year.}$$

Similarly, calculations are carried out for other values. The calculation results are presented in the form of a table 5.2.

3. We construct the function graph from the assumption that it has a linear character. The graph is built on graph paper or using a graphical editor on a computer. Based on the graph, we find the values of the “cargo turnover of indifference”.

According to the example, the graph is shown in Fig. 5.2.

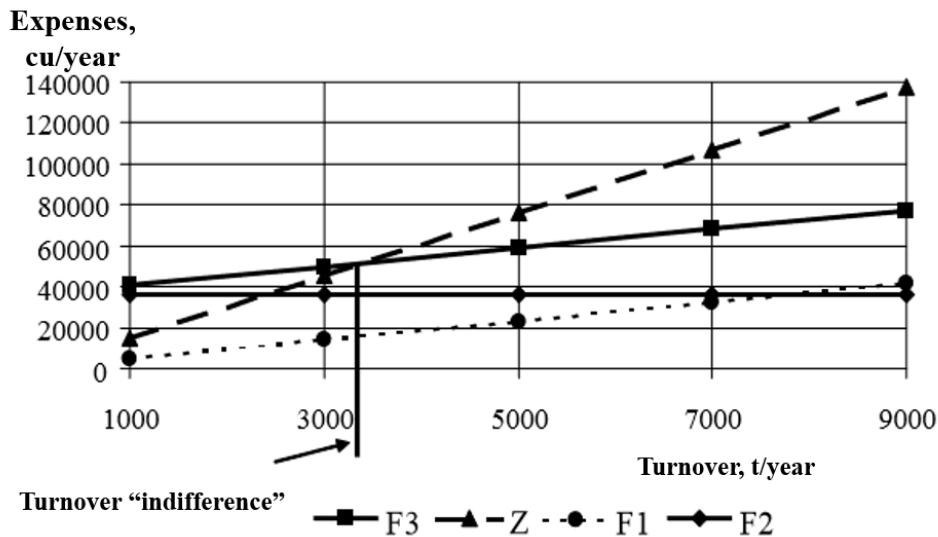


Figure 5.2 – A graphic definition of the turnover of "indifference"

4. Using formulas for calculating storage costs, we obtain the dependence of cargo turnover on the conditions of use of the warehouse. On the obtained dependence, we will verify the correctness of the definition of “freight traffic of indifference”, which was obtained using the graph.

**Problem 5.1 for Self-Studying: “Making a decision about using the services of a leased warehouse”**

For your source data variant, determine the freight turnover at which the company is equally satisfied with owning or using the services of a leased warehouse.

Indicator	Dimension	Value
1. The specific cost of cargo handling in our own warehouse	c.u. / t	$4.6 \cdot k$
2. The fixed costs of own warehouse	c.u. / year	$36000 \cdot k$
3. Tariff for leased warehouse services	c.u. per 1 m <sup>2</sup> per day	$0.4 \cdot k$
4. The size of the stock in days of turnover	days	66
5. The number of working days per year	days	300
6. Load per 1 m <sup>2</sup> of area when stored in a leased warehouse	t / m <sup>2</sup>	2.1

**5.2. Calculation of the break–even point of the warehouse**

The break–even point is the minimum volume of activity, i.e. the volume below which the work of the enterprise becomes unprofitable

The calculation of the break–even point of the warehouse is to determine the turnover at which the profit of the enterprise is zero. The calculation of the minimum cargo turnover will allow reaching the minimum warehouse size, the minimum possible number of equipment and personnel.

**Problem 5.2.** Data on the operation of the warehouse are presented in table 5.4.

Table 5.4 – The economic performance of the warehouse

Indicator	Dimension	Value
The average cost of purchasing goods, $R$	c.u. /t	6000
The coefficient for calculating the payment of interest on the loan, $k$	–	0.045
Trade allowance for the wholesale of goods, $N$	%	7.8
The cost of renting a warehouse, $C_{WR}$	c.u. /year	170000
Depreciation of equipment, $C_{DE}$	c.u./year	30000
The cost of electricity, $C_E$	c.u./year	80000
The cost of paying management personnel and specialists, $C_{Salary}$	c.u./year	20000
The cost of cargo handling per 1 ton of warehouse turnover, $C_{CargoSpecific}$	c.u./t	14
Existing warehouse turnover, $T$	t/year	1600

## Solution

### Stages of solving the problem

1. Calculate the total cost of the warehouse.
2. Determine the profit of the warehouse.
3. Determine the breakeven point.

1. The total cost of the warehouse is determined by the formula

$$C_{\text{Total}} = C_{\text{Var}} + C_{\text{Fixed}}, \quad (5.5)$$

where  $C_{\text{Fixed}}$  – fixed costs, c.u./year;

$C_{\text{Var}}$  – variable costs, c.u./year.

Fixed costs are determined by the formula

$$C_{\text{Fixed}} = C_{\text{WR}} + C_{\text{DE}} + C_{\text{E}} + C_{\text{Salary}}, \quad (5.6)$$

where  $C_{\text{WR}}$  – the cost of renting a warehouse, c.u./year;

$C_{\text{DE}}$  – the cost of depreciation of equipment, c.u./year;

$C_{\text{E}}$  – the cost of electricity, c.u./year;

$C_{\text{Salary}}$  – the cost of paying management personnel and specialists, c.u./year.

Variable costs are determined by the formula

$$C_{\text{Var}} = C_{\text{Loan}} + C_{\text{CargoHandling}}, \quad (5.7)$$

where  $C_{\text{Loan}}$  – loan expenses, cu/year;

$C_{\text{CargoHandling}}$  – cargo handling costs, c.u./year.

Loan costs are found by the formula

$$C_{\text{Loan}} = k \cdot T \cdot R, \quad (5.8)$$

where  $k$  – coefficient taking into account payment of interest on a loan;

$T$  – warehouse turnover (incoming or outgoing flow), t/year;

$R$  – average cost of purchasing goods, c.u./t.

The cost of cargo handling is determined by the formula

$$C_{\text{CargoHandling}} = C_{\text{CargoSpecific}} \cdot T, \quad (5.9)$$

where  $C_{\text{CargoSpecific}}$  – cargo handling cost per 1 ton of warehouse turnover, c.u./t.

The calculation results are introduced in table 5.5.

Table 5.5 – The calculation results

Fixed costs				Variable costs		Total expenses	Income	Profit
The cost of renting a warehouse	The cost of depreciation of equipment	The cost of electricity	The cost of paying management personnel and specialists	Loan costs	The cost of cargo handling			

2. The profit of the warehouse is determined by the formula

$$P = WR - C_{\text{Total}}, \quad (5.10)$$

where  $WR$  – warehouse revenues, c.u./year. It is determined by the formula

$$WR = \frac{T \cdot R \cdot N}{100}, \quad (5.11)$$

where  $N$  – trade allowance for the wholesale of goods, %.

3. The breakeven point is determined on the basis of the calculation of warehouse profits. To do this, instead of the value of the existing freight turnover ( $T$ ), the freight turnover is substituted into the profit calculation formula, which will allow the warehouse to operate at zero profit ( $T_{\text{Opt}}$ ). Next, the resulting expression is equated to zero and find the desired cargo turnover.

$$P = \frac{T_{\text{Opt}} \cdot R \cdot N}{100} - k \cdot T_{\text{Opt}} \cdot R - C_{\text{CargoSpecific}} \cdot T_{\text{Opt}} - C_{\text{Fixed}}, \quad (5.12)$$

$$\frac{T_{\text{Opt}} \cdot R \cdot N}{100} - k \cdot T_{\text{Opt}} \cdot R - C_{\text{CargoSpecific}} \cdot T_{\text{Opt}} - C_{\text{Fixed}} = 0, \quad (5.13)$$

$$T_{\text{Opt}} = \frac{100 \cdot C_{\text{Fixed}}}{R \cdot N - 100 \cdot k \cdot R - 100 \cdot C_{\text{CargoSpecific}}}. \quad (5.14)$$

Based on the values of  $T$  and  $T_{\text{Opt}}$ , conclude that the warehouse is unprofitable and profitable. To verify the correctness of the calculations, build graphs of the dependence of income and total costs on the values of cargo turnover.

**Problem 5.2 for Self-Studying: “Calculation of the break–even point of the warehouse”**

For your version of the source data, determine the breakeven point of the warehouse.

Table 5.6 – Economic indicators of the warehouse

Indicator	Dimension	Value
The average cost of purchasing goods, $R$	c.u. /t	$6000 \cdot k$
The coefficient for calculating the payment of interest on the loan, $k$	–	0.045
Trade allowance for the wholesale of goods, $N$	%	7.8
The cost of renting a warehouse, $C_{WR}$	c.u. /year	$170000 \cdot k$
Depreciation of equipment, $C_{DE}$	c.u./year	$30000 \cdot k$
The cost of electricity, $C_E$	c.u./year	$80000 \cdot k$
The cost of paying management personnel and specialists, $C_{Salary}$	c.u./year	$20000 \cdot k$
The cost of cargo handling per 1 ton of warehouse turnover, $C_{CargoSpecific}$	c.u./t	$14 \cdot k$
Existing warehouse turnover, $T$	t/year	1600

## TOPIC 6. FORECASTING IN INTERNATIONAL LOGISTICS

**Forecasting** is the identification of the state and probable paths of development of phenomena and processes.

*Time series analysis* is one of the forecasting methods. To forecast using this method, it is necessary to know the values of the variable for a series of previous periods. The estimation of the phenomenon and determination of its development direction are carried out through approximation and extrapolation.

✓ *Approximation* involves replacing one mathematical object with another, simpler and in some sense close to the original.

✓ *Extrapolation* extends conclusions obtained from observations of one part of a phenomenon to another part. It is applied to evolving processes with no anticipated leaps in the future and can be used for short-term forecasts in logistics.

Within this class, we will consider the following *methods*:

1. Naive Forecasting Method.
2. Long-Term Average Method.
3. Moving Average Method.
4. Weighted Moving Average Method.

We will provide definitions for these methods and briefly characterize their pros and cons.

### 1. *Naive Forecasting Method*:

*Assumption*: Sales in the next period will correspond to sales in the previous period.

*Advantages*:

- Immediate response to changes in demand.
- Works well in the presence of a trend.

*Disadvantages*:

- Too sensitive to random fluctuations.
- Errors are due to the method's sensitivity to random fluctuations.

Works well in the presence of a trend.

## 2. Long-Term Average Method:

*Assumption:* Sales in the next period will be equal to the average sales volume over all previous periods.

### *Advantages:*

- ✓ Smooths random demand fluctuations.

### *Disadvantages:*

- ✓ Does not reflect true changes in trends.
- ✓ Reacts with a delay to significant changes in demand.

## 3. Moving Average Method:

*Assumption:* Sales in the next period will be equal to the arithmetic average of sales volumes over the last  $n$  periods.

### *Advantages:*

- ✓ A compromise between the first two systems.

## 4. Weighted Moving Average Method:

*Assumption:* Sales in the next period will be equal to the weighted arithmetic average of sales volumes over the last  $n$  periods.

### *Advantages:*

- ✓ More flexible than the simple moving average method.
- ✓ Advantageous in the presence of a trend. Emphasis can be placed on recent data in a flexible manner.

### *Disadvantages:*

- ✓ Data beyond  $n$  periods always have a predicted value, regardless of their weight.

The initial data for tasks related to this topic are provided in Table 6.1.

Table 6.1 – Information on monthly sales of product A and product B

Month	2020		2021		2022	
	Product A	Product B	Product A	Product B	Product A	Product B
January	600	300	570	330	645	300
February	480	210	630	270	570	330
March	540	150	690	240	660	300
April	630	300	540	210	675	330
May	600	240	450	300	540	390
June	690	180	510	330	600	420
July	570	360	660	420	480	480
August	600	345	600	390	630	510
September	510	330	630	300	660	360
October	540	390	720	360	615	390
November	660	300	570	390	540	420
December	630	330	540	420	450	450
TOTAL	7050	3435	7110	3960	7065	4680
AVERAGE	587.5	286.25	592.5	330	588.75	390

**Problem 6.1 for Self-Studying: “Forecasting in Logistics”**

Perform a comparative analysis of the “naive” forecast and forecasts generated using long-term average and moving average methods (product A, no trend; product B, trend exists).

*Product A – even option, product B – odd option.*

**Methodological guidelines**

Task recommended to be presented in the form of Tables 6.2 and 6.3. In doing so, the following steps should be taken:

1. Analyze Product A and fill in Table 6.2. Based on the data in Table 6.1, fill in column 3 of Table 6.2 (when performing the task, it is recommended to use Microsoft Excel tools).
2. Fill in column 4, determining the forecasted sales monthly by the “naive” forecasting method. Calculations should begin from January 2021.
3. Absolute error is determined as the absolute value of the difference between the sales forecast and actual sales over a specific period (in our case, for a month).
4. Determine the sales forecast in January 2021 using the long-term aver-

age method based on sales information for the 12 months of 2020. The forecast using the long-term average method for February 2021 is determined based on sales data for the last 13 months, and so on until the end of 2022.

5. Determine the sales forecast in March 21 using the moving average method based on sales information, starting from December 2020, and so on until the end of 2022.

6. Determine the values of the total and average absolute errors. Draw conclusions about the advisability of using one forecasting method or another for a product where there is no overall trend in sales volume.

7. Perform similar calculations for Product B, filling in Table 6.3. Draw conclusions about the advisability of using one forecasting method or another for a product with a pronounced trend in sales volume.

Table 6.2 – Comparative Characteristics of the “Naive” Forecast and Forecasts Generated by Long-Term Average and Moving Average Methods (product A, no trend)

Year	Month	Actual Sales	“Naive” Forecast	Absolute Error	Long-Term Average Forecast	Absolute Error	Moving Average Forecast (n = 3)	Absolute Error
1	2	3	4	5	6	7	8	9
2020	12	630						
2021	1	570						
	2	630						
	3	690						
	4	540						
	5	450						
	6	510						
	7	660						
	8	600						
	9	630						
	10	720						
	11	570						
	12	540						
2022	1	645						
	2	570						
	3	660						
	4	675						
	5	540						
	6	600						
	7	480						
	8	630						

End of Table 6.2

1	2	3	4	5	6	7	8	9
2022	9	660						
	10	615						
	11	540						
	12	450						
Total absolute error								
Mean absolute error								

Table 6.3 – Comparative Characteristics of the “Naive” Forecast and Forecasts Generated by Long-Term Average and Moving Average Methods (product B, trend exists)

Year	Month	Actual Sales	“Naive” Forecast	Absolute Error	Long-Term Average Forecast	Absolute Error	Moving Average Forecast (n = 3)	Absolute Error
2020	12	330						
2021	1	330						
	2	270						
	3	240						
	4	210						
	5	300						
	6	330						
	7	420						
	8	390						
	9	300						
	10							
	11							
	12							
2022	1							
	2							
	3							
	4							
	5							
	6							
	7							
	8							
	9							
	10							
	11							
	12							
Total absolute error								
Mean absolute error								

## CONTROL QUESTIONS

1. What does economic logistics study?
2. What is the essence of international logistics, and what is its scientific domain?
3. Explain the concepts of “commerce”, “trade”, and “commercial activity”.
4. What are the main categories of economic and international logistics?
5. Define the concept of “material flow”. What are its key indicators?
6. List the types of material flows.
7. What is procurement logistics, and what is its goal?
8. Identify the main tasks of procurement logistics.
9. List the advantages of external procurement and in-house production.
10. What are the main stages of solving the supplier selection problem?
11. Define the concept of “economic order quantity”.
12. What is the “just-in-time” supply system in procurement logistics?
13. What is production logistics, and what is its goal?
14. Define the concept of “intra-production logistics systems”. What are their functions at the macro and micro levels?
15. What tasks does production logistics address?
16. Characterize the traditional concept of production organization.
17. What is the essence of the logistics concept of production organization?
18. Explain the essence of the push system.
19. What is the pull system?
20. Characterize the MRP logistics concept.
21. Explain the working principle of the KANBAN logistics system.
22. What is the essence of the OPT logistics system?
23. Characterize the “Lean Production” logistics system.
24. Define the concept of “distribution logistics”.
25. List the tasks of distribution logistics at the micro and macro levels.
26. What is a distribution channel and a distribution network?
27. Provide a classification of logistics distribution channels.

28. List the functions performed by intermediaries in distribution channels.
29. Describe the main types of trade intermediaries.
30. Characterize different types of distribution systems.
31. Define the concept of “transportation” and list its types.
32. List the tasks solved by transportation logistics.
33. Define the concept of “material inventory”.
34. List the main types of material inventories.
35. What is the essence of the ABC analysis method in inventory management?
36. Explain the essence of the XYZ analysis method.
37. Describe the fixed-order quantity inventory management system.
38. Explain inventory management systems with a fixed time interval between orders.
39. Characterize the inventory management system with periodic replenishment to a constant level.
40. Define the concept of “warehouse”.
41. By what criteria are warehouses classified?
42. Name the main functions of warehouses.
43. Describe the main warehouse operations.
44. Define the concept of “cargo unit”. What are its characteristics?
45. Define the concept of “packaging”. What is its purpose?
46. What is “forecasting”?
47. What is the essence of approximation?
48. What is extrapolation, and what is it used for?
49. What is the essence of the “naive” forecasting method? What are its advantages and disadvantages?
50. Explain the essence of the long-term moving average method. What are its advantages and disadvantages?
51. What is the moving average method?
52. Explain the essence of the weighted moving average method. What are its advantages and disadvantages?
53. How is the absolute error of the method determined?

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