

## **NEGATIVE EXPERIENCE IN FINDING PARTNERS FOR PARTICIPATION IN INTERNATIONAL PROJECTS**

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It's known that KPI (Key Performance Indicators) are measurable (numerical) indicators of activity that help to clearly display and evaluate the degree of goals' achievement or optimality of the process, its effectiveness and efficiency.

One of these indicators is the participation of the department (the institute) in international projects. For example, «... NTU «KhPI» became one of the first universities in Ukraine to participate in the global international business consulting project «X-Culture». NTU «KhPI» was represented by the students of the Institute of Education and Science in Economics, Management and International Business. They acted as online consultants and developed a business plan aimed at increasing the number of consumers for various foreign companies.

The advantage of participating in the «X-Culture» project is the formation of students' practical skills necessary for a full-fledged study of disciplines in the field of international business, carrying out scientific research and further professional activities in this direction» [1].

*The situation in finding partners to participate in international projects of general departments, for example, the department of foreign languages, is more difficult. In a technical higher education institution, a foreign language is a communication tool, not a subject of study that could interest potential foreign partners. Therefore, cooperation of general departments with special departments is necessary to involve the former in international projects.*

The initiative group of the Department of Foreign Languages of NTU «KhPI» (Garmash Sergii, Sadkovska Valeriia) sent letters of proposals regarding cooperation to educational institutions; private individuals responsible for international contacts; and non-governmental educational organizations, but without feedback.

Unfortunately, all of our letters of proposal went unanswered. And this was understood, because «... the systemic crisis has become a phenomenon inherent in Ukrainian society, which is reflected in its well-being and moral state» [2, p. 104]. The deplorable situation in the systems of education and medicine is the result of successful and purposeful «reformation» from the outside, aimed at destroying these spheres, and the spread of nepotism only accelerated these destructive processes from the inside. «... the clan system of government has deeply planted its destructive roots both in an individual and in the society as a whole; both horizontally and vertically...» [3, p. 86]. «And in such a system of relations, professionalism and decency are no longer key guidelines» [4, p. 76].

«In this situation, the decline of Ukraine's education system, which has been going on for decades, should be emphasized, and the purposeful destructive «reforming» of the system itself aims not so much to reduce its operating costs and gradual decline,

but to instill in young people «clip thinking» far from critical thinking. (It is very convenient to manipulate such consciousness in one's own interests). And in this aspect, distance learning is being presented and introduced more and more persistently, the bureaucracy of science is gaining momentum, and artificial «achievements» are declarative in nature» [5, с. 362].

«And it is precisely in the conditions of modern challenges that the question of the competence of human resources is becoming increasingly acute. The ability to make informed decisions, to take responsibility, even simply to remain a decent person become guidelines in times of trials, when real leaders emerge and the real elite of society crystallizes» [6, p. 261].

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